

# NAVIGATING HOME: FROM DATABASE TO DESTINATION







## How are we checking in?

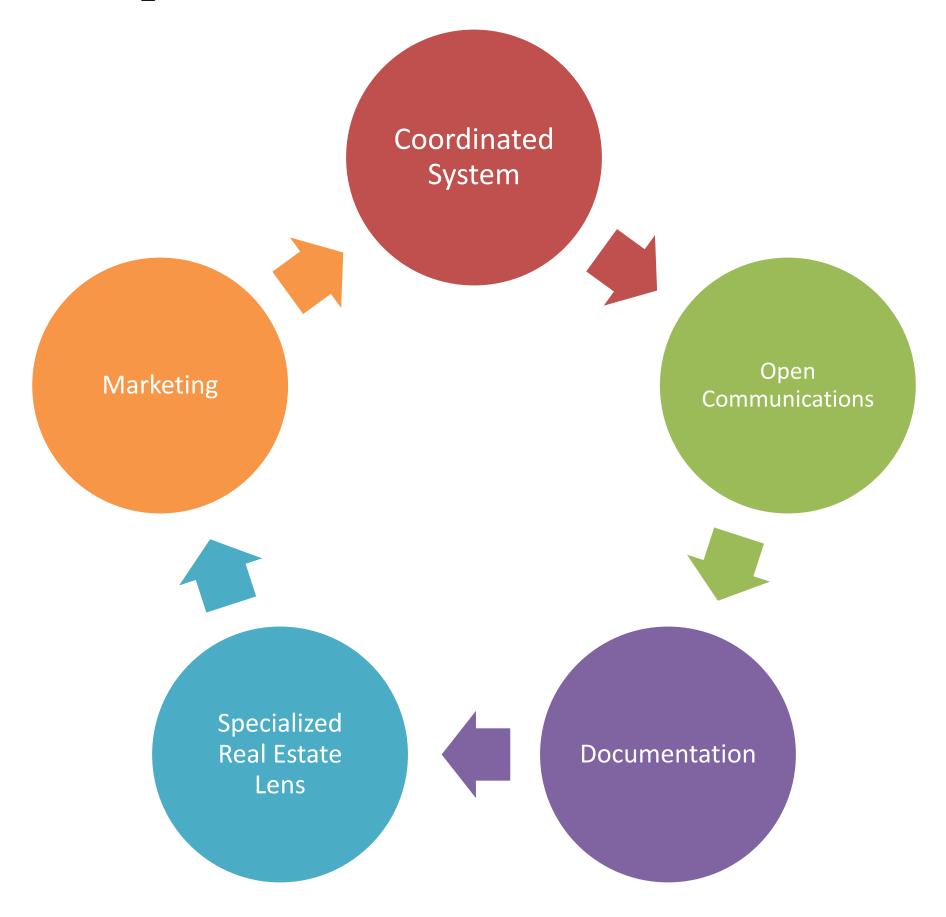
- 3 to 5 people: Share 1 word to describe the supply of affordable housing in your community.
- 3 to 5 people: Share 1 word to describe your housing navigation system.
- 3 to 5 people: Share 1 potential solution to expedite CoC permanent housing placements.

#### WHAT WE DO

Moving to a Centralized Landlord Engagement System.

- Implementing an affordable housing database with a real estate lens to support youth & families exiting homelessness:
  - Identify gaps & expand partnerships
  - Develop policies and procedures
  - Support partners & provide technical assistance
  - Market to landlords

#### WHAT IS REQUIRED TO GET PEOPLE HOUSED?



## RentConnect Behind the scenes

#### Move In

Up to 6 weeks

Landlord Support
Tenant Support
Training

Support

## Property added to Padmission

Pre-inspections or inspections by CoC

Pre-screened tenants apply within 48 hrs. Expedite processing.

#### Landlord Recruiting Events and Marketing

- Calling, Networking Events, & Social Media
- Landlord Education
- Property videos

## Housing Providers search and work on Tenant Matching

Two-prong training to learn and reset expectations.

#### Inspections

**Document** processing

up to 3 weeks



A living database and building a strong network of trust

#### Housing Navigator/Case Manager Training

- Weekly Roundtables
- Training
- Referrals
- Property Matching
- Database Updates

## RentConnect Tenant Education Series & Technical Support

- Education, collateral, and training to providers, landlords, and tenants
- Technical support for LLs & Providers
- Eviction prevention support
- Streamline communications

#### **CHALLENGES**

Need for more streamlined housing navigators and case managers

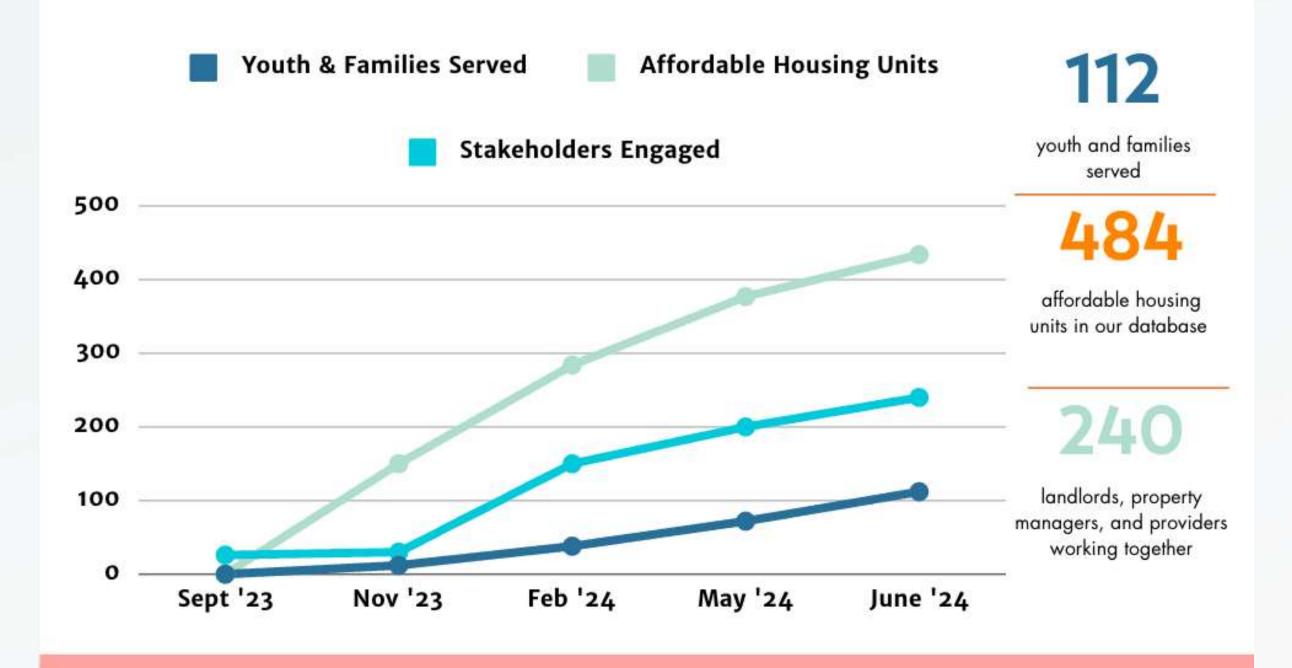
Not enough housing navigators and case managers

Lack of accurate data

Inspections taking 60+ days

## Improving the housing and service ecosystem for youth experiencing homelessness

We're developing a community where youth and families will thrive despite a housing crisis through systemic changes and services improvement.



90%

90% of youth and families served are placed within 3 months of interacting with MHFA.

Since implementation, all youth and families served have remained stably housed.

### Our Success Looks Like...



### Recruiting Landlords & Building Community Trust

Because of our relationship with Ms. Taylor, we gained priority access to all 13 of her available affordable housing units. Currently, there are 484 units in our affordable housing database (June 2024).



#### Innovative Practices to Serve Marginalized Populations

We're changing the culture of how landlords, developers, service providers, philanthropy, and the government collaborate to serve marginalized youth. We brokered deals for master leasing. Starting in Fall 2024, 22 LGBTQIA+ homeless youth will now have units and services specifically for them.



#### Improved Housing Navigation & Care Coordination Services

After connecting with us, we were able to do the following in 1.5 months:

- 1. Connect her to rental assistance support
- 2. Place her in permanent housing
- 3. Provide referrals to wrap-around services.

#### PANEL DISCUSSION

- Alex reached out to the Continuum of Care. Alex inherited an older building and is interested in keeping the building affordable and renting it out to formerly homeless individuals. Alex wants to keep the rent at market rate since property insurance is so high.
- Riley just started working for a housing provider and was tasked with creating an inventory and ensuring clients are housed within 90 days. Riley has no experience working with realtors or landlords; however, Riley is savvy with Excel.
- Sage just turned 23 and was in a shelter for 60 days. Sage just completed school and got a new job (earning \$50,000 per year) and is ready to exit the housing provider. Sage is unsure of next steps since they've been unaccompanied since 17.

## Our Speakers



Ivonne Pinedo
Housing Recruitment
Manager
Miami Homes For All



Paul Imbrone
Director of Landlord
Recruitment & Retention
Miami-Dade County Homeless Trust



Maritza Luna
Senior Director of Support Services
Chapman Partnership

**Moderated By** 



Audrey Aradanas

Deputy Director

Miami Homes For All

#### THANK YOU

- Audrey Aradanas | Miami Homes For All | audrey@miamihomesforall.org
- Ivonne Pinedo | Miami Homes For All | ivonne@miamihomesforall.org
- Paul Imbrone | Miami-Dade County Homeless Trust | RentConnect@miamidade.gov
- Maritza Luna | Chapman Partnership | mluna@chapmanpartnership.org