



# PARTNERS FOR BETTER HOUSING

IMPACTING FLORIDA'S HOUSING LANDSCAPE, TOGETHER.



# WELCOME MESSAGE

Welcome to the Florida Housing Coalition - where passion meets purpose, and communities thrive. We are delighted to extend a warm greeting to you as you explore the transformative work we do to address housing challenges across our great state. Since our inception, we have been guided by a singular mission: to ensure that every Floridian has access to safe, affordable housing through the development of a thriving housing ecosystem.

At the heart of our organization lies a deep commitment to supporting local governments, nonprofit organizations, and mission-aligned businesses that serve the diverse needs of our communities and uplift those most in need. Through expert consultation services, comprehensive training, and ongoing technical assistance, we work to ensure that affordable housing is recognized as the cornerstone of sustainable economic growth and is imperative to building strong communities. We firmly believe in the transformative power of community-based partnerships, recognizing them as essential catalysts that unlock valuable resources to pioneer innovative solutions, and empower individuals and families to achieve stability and prosperity.

As you delve into the pages of this brochure, we invite you to join us on our journey to make access to an affordable place to call home a reality for all. Together, we can build stronger, more resilient communities where everyone has the opportunity to thrive. Thank you for considering partnership with the Florida Housing Coalition - together, we can create a brighter future for all.



Ashon J. Nesbitt  
Chief Executive Officer

# OUR MISSION AND IMPACT

The Florida Housing Coalition believes that Florida's affordable housing network is a dynamic ecosystem of businesses, organizations, governments, and individuals working toward a sustainable housing supply meeting the needs of all Floridians to have a home that is affordable in a suitable living environment.

At the Florida Housing Coalition, we believe that safe and stable housing is essential for individual well-being and community prosperity. Through our unwavering dedication to this cause, we continue to make a significant impact across the state by:

- 1 Strengthening the Housing Ecosystem** through comprehensive training programs on all facets of housing from program administration to development and finance.
- 2 Implementing Housing Strategies** in partnership with local governments and community stakeholders to meet specific housing needs.
- 3 Shaping Housing Policy** based on research and data tracking demographic and economic trends, and the experience of our expert staff and members statewide.

**We invite you to join us in building a brighter future where every individual and family in Florida has the opportunity to thrive.**

# WHY PARTNER WITH US?

Regardless of your organization's partnership investment, our collaborative efforts are designed to bolster your presence and magnify your impact within the realm of housing advocacy and community engagement.

## AMPLIFIED IMPACT

By partnering with the Florida Housing Coalition, you align your organization with pivotal initiatives such as the Sadowski Coalition, our statewide working groups, and Blueprint projects. Your support will help the Coalition drive positive change and address housing challenges at scale. Through collaborative efforts, your organization will play a critical role in helping to shape housing policies, implementing innovative solutions that benefit communities across Florida.

## ENHANCED VISIBILITY

Showcase your commitment to social responsibility and community engagement by enjoying enhanced visibility through platforms like the *Housing News Network* journal. With three issues per year reaching more than 2,500 individuals statewide and downloaded by numerous stakeholders across the country, your organization's brand will stand out as a leader in the field, connecting with a diverse audience of policymakers, advocates, and community members.

## **ACCESS TO RESOURCES**

Partnering with the Florida Housing Coalition grants you access to comprehensive resources, including the *Home Matters* Report. Now featuring localized data and dashboards, this invaluable resource provides you with insights into housing policy, trends, and best practices. Whether you're seeking technical assistance, training opportunities, or actionable insights, our partnership ensures you have the support you need to succeed in your housing-related initiatives.

## **NETWORKING AND COLLABORATION**

Engage in strategic partnerships and collaborate with industry leaders through events like our Annual Conference. With a diverse mix of or more than 1,200 attendees, expert speakers, and thought-provoking sessions, our Conference offers a premier platform to connect, share knowledge, and develop innovative solutions to pressing housing challenges. Forge valuable connections, exchange ideas, and explore opportunities for collaboration that extend beyond the confines of the event.

## **CUSTOMIZED ENGAGEMENT**

Attended by over 14,000 annually, our webinars and other training events offer valuable educational resources and networking opportunities. Whether you are looking to increase awareness, foster partnerships, or build your own capacity, our training events provide for more targeted and tailored engagement to help you achieve your objectives.



## **PREMIUM PARTNERSHIPS**

We recognize that achieving this vision requires more than just our dedicated efforts alone. It demands the collective support and collaboration of partners like you who share our passion for creating positive change.

As a 501(C)3 nonprofit organization, the Florida Housing Coalition relies on the generous contributions of partners like you to fuel our mission-driven initiatives. Your support is not only essential; it's also tax-deductible, providing a tangible benefit for your organization while making a meaningful difference in the lives of others. We understand that every organization has unique needs and budget constraints, which is why we offer multiple partnership levels designed to accommodate a range of budgets and preferences. Whether you're a small business, a corporate leader, or a community organization, there's a partnership level that aligns with your values and goals.

Our Platinum, Gold, and Sponsor-level partners are the cornerstone of our partnership program, ensuring that our shared mission of building stronger, more resilient communities can become a reality.

Join us as a Platinum, Gold, or Sponsor-level partner and become a catalyst for transformative impact in Florida's housing landscape. With an investment between \$5,000 and \$20,000, your organization will enjoy unparalleled benefits that elevate your brand, expand your reach with space as an exhibitor at our annual conference, and position you as a major supporter in our mission to expand affordable housing in Florida.

- **Exclusive Access to Premier Events:** Receive complimentary registrations to our prestigious Annual Affordable Housing Conference, the premier gathering of housing professionals statewide, ensuring your team stays connected and informed.
- **Enhanced Visibility and Recruitment Opportunities:** Showcase your organization's commitment to housing excellence by posting job vacancies on the Coalition's job board, reaching a diverse pool of qualified candidates passionate about making a difference.
- **Stay Informed with Cutting-Edge Insights:** Stay ahead of the curve with complimentary subscriptions to the Coalition's weekly e-newsletter, Member Update, delivering the latest industry news, policy updates, and insider insights directly to your inbox.
- **Showcase Your Solutions:** Stand out at the Affordable Housing Expo during the conference with a complimentary booth, providing a platform to showcase your products, services, and solutions to key decision-makers and industry influencers.
- **Access to Leading Research and Knowledge:** Gain exclusive industry insights with complimentary subscriptions to *Housing News Network*, our informative journal, offering in-depth analysis, research findings, and best practices in the field of affordable housing.
- **Maximize Your Brand Exposure:** Enjoy prominent logo placement throughout the Annual Conference materials, *Housing News Network* publications, and on the Coalition website, ensuring your organization receives widespread recognition and visibility among our diverse audience.
- **VIP Treatment at Keynote Events\*:** Experience the Annual Conference in style with a reserved table for keynote events, providing VIP seating and unparalleled networking opportunities with industry leaders and policymakers.
- **Tailored Engagement Opportunities:** Unlock customized engagement opportunities throughout the year, allowing your company to interact with housing professionals across the state and forge meaningful connections that drive positive change.

\* Reserved tables for Platinum and Gold Partnership levels only.

**As a Premium Partner, your investment not only elevates your organization's brand and visibility but also fuels our collective efforts to create affordable and accessible housing solutions for all Floridians. Plus, your partnership is tax-deductible, providing additional value and benefits to your organization's bottom line. Join us at the Platinum Level and make a lasting impact on communities across Florida.**

# SUSTAINING PARTNERSHIPS

At the Florida Housing Coalition, we value every contribution, no matter the size. Our Sustaining Partnership opportunities, including Co-Sponsors, Patrons, and Contributors, offer meaningful ways for organizations to support our mission while receiving recognition as valued partners. While these levels do not include an exhibitor booth at our conference like our premium partnerships, they still provide numerous benefits that amplify your organization's impact and visibility within our community.

## **MAKING AN IMPACT TOGETHER**

Your contribution, regardless of the level, plays a crucial role in advancing our work to address housing challenges and create positive change across Florida. By becoming a Co-Sponsor, Patron, or Contributor, you join us in our mission to advocate for affordable housing, promote inclusive communities, and support sustainable development initiatives statewide. Every dollar invested directly supports our programs, advocacy efforts, and collaborative projects that benefit individuals and families in need of safe, stable housing.

## **RECOGNITION AND VISIBILITY**

As a Sustaining Partner, your organization will receive recognition for your commitment to our cause. Your name will be prominently displayed on our website, event materials, and publications, ensuring that your support is acknowledged and appreciated by our extensive network of stakeholders, policymakers, and community members. Additionally, you'll have the opportunity to showcase your dedication to social responsibility and community engagement, aligning your brand with our values and mission.

## **JOIN US TODAY**

We invite you to join us as a Co-Sponsor, Patron, or Contributor and become an integral part of our efforts to create affordable, accessible housing opportunities for all. Your partnership not only supports our vital work but also demonstrates your commitment to making a difference in the lives of individuals and communities across Florida. Together, we can build a brighter future for everyone.





## AMPLIFIED IMPACT

Partnering with the Coalition helps to amplify the impact we have on affordable housing throughout the state, enabling us to offer educational programs and services to a broad audience.

## CUSTOMIZED ENGAGEMENT

Increase your visibility with customized opportunities to interact with housing professionals statewide

## ENHANCED VISIBILITY

As a partner, your organization's brand will be showcased throughout Coalition publications and at our signature events, reaching nearly 8,000 affordable housing professional statewide.

## NETWORKING AND COLLABORATION

Engage with countless other housing professionals during Coalition events.

## RESOURCE ACCESS

The annual Home Matters report, Coalition Publications, free webinars: as a partner you will have access to our library filled with informative content.

# INVESTMENT LEVELS

Our goal is to provide transparency and clarity, allowing you to make an informed decision that aligns with your organization’s goals and values. The chart below outlines the investment levels for each type of partnership, ranging from Platinum to Contributor. Alongside the investment levels, you’ll find a benefits comparison, highlighting the unique advantages and opportunities available at each tier.

Whether you’re seeking enhanced visibility, networking opportunities, or customized engagement experiences, we offer partnership options to suit a diverse range of needs and preferences. We invite you to explore the chart and benefits comparison below to discover how partnering with the Florida Housing Coalition can amplify your organization’s impact and contribute to positive change in our communities.

LEVEL	MINIMUM INVESTMENT	CONFERENCE BENEFITS				SUBSCRIPTIONS		COMPANY RECOGNITION			OTHER BENEFITS		
		EXHIBITOR BOOTH	COMPLIMENTARY REGISTRATIONS	ADDITIONAL REGISTRATIONS	VIP RESERVED TABLE	JOURNAL	MEMBER UPDATE (E-NEWSLETTER)	HOUSING NEWS NETWORK	CONFERENCE MATERIALS	WEBSITE	JOB POSTINGS	MEMBER ACCESS TO WEBSITE	CUSTOM ENGAGEMENT OPPORTUNITIES
<b>PREMIUM PARTNERSHIP</b>													
Platinum	\$20,000	Yes	20	Unlimited at member rate	Yes	20	Unlimited	Name and Logo	Name and Logo	Name, Logo, and Backlink	Yes	Yes	Yes
Gold	\$10,000	Yes	10		Yes	10		Name and Logo	Name and Logo	Name, Logo, and Backlink	Yes	Yes	Yes
Sponsor	\$5,000	Yes	6		No	6		Name and Logo	Name and Logo	Name, Logo, and Backlink	Yes	Yes	No
<b>SUSTAINING PARTNERSHIP</b>													
Co-Sponsor	\$2,500	No	3	Unlimited at member rate	No	3	Unlimited	Name Only	Name Only	Name Only	Yes	Yes	No
Patron	\$1,000	No	1		No	1		Name Only	Name Only	Name Only	Yes	Yes	No
Contributor	\$500	No	0		No	1		Name Only	Name Only	Name Only	Yes	Yes	No

# BECOME A PARTNER TODAY

Join us in shaping the future of housing advocacy and community development in Florida. Your partnership with the Florida Housing Coalition is not just an investment—it's a commitment to creating lasting change and building stronger, more resilient communities for all.

By becoming a partner, you're not only aligning your organization with a noble cause but also joining a network of like-minded individuals and organizations dedicated to making a difference. Together, we can amplify our impact, enhance visibility, access valuable resources, forge meaningful connections, and customize engagement opportunities that maximize our collective efforts.

Whether you're a corporation, nonprofit, government agency, or individual advocate, there's a place for you in the Coalition. Your support, no matter the size, helps sustain our vital work and fuels our mission to ensure safe, affordable housing for all Floridians.

Ready to make a difference? Contact Ashon Nesbitt, Chief Executive Officer at [nesbitt@flhousing.org](mailto:nesbitt@flhousing.org), Johnitta Wells, Conference and Sponsor Manager at [wells@flhousing.org](mailto:wells@flhousing.org).

Together, let's build a brighter future—one partnership at a time.

## CONTACT US

1311 N Paul Russell Road, B-201  
Tallahassee, FL 32301

(850) 878-4219 | [www.flhousing.org](http://www.flhousing.org)

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.