

Florida Housing Coalition

STATEWIDE AFFORDABLE HOUSING CONFERENCE

August 26-28, 2024

Rosen Centre Hotel
Orlando, Florida



INNOVATE



SCHEDULE AT-A-GLANCE

MONDAY

CONTINENTAL BREAKFAST AND NETWORKING | 7:30 AM | JR. BALLROOM FOYER

8:30 AM | OPENING PLENARY 5

9:45 AM | INSPIRATIONAL KEYNOTE 5

11:30 AM | KEYNOTE LUNCHEON 6

HOUSING EXPO | 2:00 PM - 5:00 PM | SALON 9/10

2:15 PM | HOUSING FORUMS 7

4:30 PM | CAUCUSES 7

CONFERENCE RECEPTION | 6:00 PM | GRAND BALLROOM

TUESDAY

CONTINENTAL BREAKFAST AND NETWORKING | 7:30 AM | JR. BALLROOM FOYER

HOUSING EXPO | 7:30 AM - 5:00 PM | SALON 9/10

8:30 AM | WORKSHOP SESSIONS 8

REFRESHMENT BREAK | 9:45 AM - 10:15 AM | SALON 9/10

10:15 AM | WORKSHOP SESSIONS 9

11:45 AM | KEYNOTE LUNCHEON 10

2:00 PM | WORKSHOP SESSIONS 11

AFTERNOON ICE-CREAM BREAK | 3:15 PM - 3:45 PM | SALON 9/10

3:45 PM | WORKSHOP SESSIONS 12

WED

FULL BREAKFAST AND NETWORKING | 7:30 AM | JR. BALLROOM FOYER

8:30 AM | NONPROFIT CAPACITY BUILDING SYMPOSIUM 13

8:30 AM | SHIP ADMINISTRATORS ROUND-TABLE 13



CONFERENCE HIGHLIGHTS

SALON 9/10

MONDAY | 2:00 PM - 5:00 PM

TUESDAY | 7:30 AM - 5:00 PM

Engaging Solutions: The Affordable Housing Expo

Step into the vibrant world of our Affordable Housing Expo! Powered by our amazing Partners for Better Housing, this is more than just an expo—it's where innovation meets imagination. Open from 2:00 PM to 5:00 PM on Monday and 7:30 AM to 5:00 PM on Tuesday, the Expo is your gateway to discovering the latest in affordable housing. And don't miss our sweet treat: an Ice Cream Social on Tuesday from 3:15 to 3:45 PM. It's the perfect way to cool down while you explore all that our partners have to offer. See you there!

REGISTRATION 4

MONDAY | 2:00 PM - 5:00 PM

TUESDAY | 8:30 AM - 5:30 PM

Innovation Central: Your Go-To for Technical Advice

Welcome to the future of affordable housing Innovation Central! Swing by the Technical Advisor Desk, where our Coalition experts are ready to provide you with personalized, one-on-one assistance. Explore the new Housing Ecosystem Map and dive deep into our latest products, programs, and services designed to elevate your work and empower your community. Whether you're curious, need guidance, or just want to explore what's new, Innovation Central is your go-to spot for hands-on learning and cutting-edge insights.

GRAND BALLROOM

MONDAY | 6:00 PM

Twilight Mingle: The Ultimate Conference Reception

Ready to unwind and celebrate? Join us for the Ultimate Conference Reception, where the energy is high and the vibe is just right! Mingle with friends, colleagues, and new connections as you enjoy delicious bites, refreshing beverages, and tunes that will keep the atmosphere lively. Your conference name badge is your all-access pass to this must-attend event. Don't miss out on the fun—extra tickets are available at the registration desk, but act fast! With one drink ticket in hand, the only thing left to do is celebrate and connect!

GRAND BALLROOM

TUESDAY | 12:30 PM

The Golden Ticket: Raffle with Michael and Melvin

Get ready for a raffle like no other, hosted by the dynamic duo, Michael and Melvin! This year, there's no need to fuss with tickets or business cards—you're automatically entered into the raffle once you check in and receive your welcome packet. Sit back, enjoy the excitement, and cheer on your fellow attendees during Tuesday's keynote luncheon as we give away fabulous prizes donated by our generous Board Members and Partners for Better Housing. It's the perfect blend of fun and fortune!



26 | August | 2024
Opening Plenary
8:30 AM | Junior Ballroom

Innovation for Impact: Welcome Florida's Housing Visionaries

Ashon NESBITT | Chief Executive Officer, Florida Housing Coalition

Lighting the Path Forward: Innovate, Adapt, and Thrive

Gladys COOK | Board Chair, Florida Housing Coalition

Partnership Spotlight: Bank of America

Nicole BALDON | Bank of America

State of the State Address

Ryan BENSON | Florida Housing Finance Corporation

Housing Champion Awards: Celebrating Florida's Housing Advocates

Kody GLAZER & Matthew WYMAN | Florida Housing Coalition

Ryan BENSON

State of the State Address

Ryan Benson is the Board of Directors Chair of the Florida Housing Finance Corporation. As co-owner of A. Vernon Allen Custom Builders, he has been passionate about building quality homes his entire career.

Ryan remains active in the community, serving on the Board of Directors for the Collier Building Industry Association and the Florida Home Builders Association.



DIGITAL AGENDA & CONFERENCE HANDOUTS

Download the 2024 FHC Conference App today to get the latest schedule updates, access session handouts, read speaker bios, and much more!

<https://fhc24.sched.com>



26 | August | 2024
Opening Keynote
9:45 AM | Junior Ballroom

Pioneering Change: New Innovations in Housing Strategy

Amanda ROSADO | Florida Housing Coalition

Partnership Spotlight: JPMC

Tammy HAYLOCK-MOORE | JPMorgan Chase

Inspirational Keynote Address

Wemimo ABBEY | CEO & Founder, Esusu, Inc.

Transforming Florida's Housing Landscape

Gladys COOK | Board Chair, Florida Housing Coalition

Innovative Partnerships: Panel

Justin WARMOTH, Jonathan WOLF, and Eddy MORATIN

Housing Innovator Awards

Steve KROPP & CJ REYNOLDS | Florida Housing Coalition

Partnership Spotlight: Fifth Third Bank

Esther MARSHALL | Fifth Third Bank



Wemimo
ABBHEY

Keynote Speaker

Wemimo Abbey is the Co-Founder and Co-CEO of Esusu, a financial technology company advancing rent reporting and data solutions for credit building and one the first Black-owned unicorn fintechs.

Esusu's platform empowers renters to build credit through rent payments, offers property management analytics, and provides rental assistance for financial stability.



JOIN THE CONVERSATION

Join the online conversation! Post your thoughts, pictures and videos on social media using the Coalition's conference hashtags to be entered to win a \$50 Amazon Gift Card.

#FHC24 | #HOUSINGFLORIDIANS



Jonah SACHS

Keynote Speaker

As co-founder of Free Range Studios, Jonah created some of the world's first, and still most heralded, digital social change campaigns.

In 2007, Jonah helped launch The Story of Stuff, which was viewed more than 60 million times and marked a turning point in the fight to educate the public about the environmental and social impact of consumer goods.

26 | August | 2024
Keynote Luncheon
11:30 AM | Grand Ballroom

Narrating Change: Shaping the Narrative of Affordable Housing

Leroy MOORE | Tampa Housing Authority

Home Matters: How PNC Bank Supports Thriving Communities

Montclaud Nestor | PNC Bank

Storytelling in Action: How to Use Stories to Fuel Change

Jonah SACHS | Co-Founder, Free Range Studios

Storyteller Awards

Carter BURTON & Amanda WANDER | FHC

Partnership Spotlight: Truist Bank

Joe REYNOLDS | Truist Bank

HOUSING EXPO

Monday: 2:00 PM - 5:00 PM
Tuesday: 7:30 AM - 5:00 PM

SALON 9/10

RECEPTION

Monday: 6:00 PM

GRAND BALLROOM

AUGUST
26
MONDAY

FORUMS & CAUCUSES

FORUMS

2:15 PM - 4:15 PM

- SALON 3/4** **Public Policy Forum: Unraveling National Trends in State and Local Policy**
- JR. BALLRM G** **Business and Philanthropy Forum: Leading Advocacy, Collaboration and Investment in Housing (sponsored by Wells Fargo Bank)**
- SALON 7/8** **Homeownership Forum: Empowering Middle Incomes and Middle Neighborhoods for Homeownership Success**
- JR. BALLRM F** **Preservation Forum: Overcoming Hurdles and Seizing Opportunities in Affordable Rental Housing Preservation**
- SIGNATURE 1** **Ending Homelessness Forum: Breaking the Emergency of Unsheltered Homelessness**
- SALON 11/12** **Construction Forum: Lego Blocks and Robots Turbocharging Housing Production**
- SALON 1/2** **Resilience and Recovery Forum: Supporting Rental Households and Housing in Disaster Recovery (sponsored by Bank of America)**
- SALON 5/6** **Public Housing Forum: Pioneering Innovation. Community Development and Revitalization**

CAUCUSES

4:30 PM - 5:30 PM

- JR. BALLRM G** **CLT & Shared Equity Practitioners Caucus (sponsored by Grounded Solutions Network)**
- SALON 5/6** **Housing Counselors Caucus**
- SALON 7/8** **Florida Realtors Caucus**
- SALON 11/2** **Habitat for Humanity Affiliates Caucus**
- SALON 3/4** **NeighborWorks Affiliates Caucus**
- SALON 1/2** **Utilities Caucus: Facing Challenges with Innovation for a Resilient Energy Future**

AUGUST
27
TUESDAY

WORKSHOP SESSIONS

8:30 AM - 9:45 AM

SALON 5/6

Building the Future: Local Policy, Partnerships, and Permanent Affordability in Housing

Speakers: Tammy PAYCER (moderator), Alessandra TASCA, Helen URIE, and Sherilyn HARRIS

SALON 3/4

Hot Ideas for Cool Communities: Heat, Health and Multifamily Design

Speakers: CJ REYNOLDS (moderator), Daniel J. DENIS, Jane GILBERT, Madeleine McCULLOUGH, and Aliya BAGEWADI

SALON 1/2

Mobilizing Community Resources through Asset Mapping

Speakers: Cheryl HOWELL (moderator), Carter BURTON, Dayna LAZARUS, and Crystal HARRISON

SALON 11/12

Navigating Home: From Database to Destination

Speakers: Audrey ARADANAS (moderator), Ivonne PINEDO, Paul IMBRONE, and Maritza LUNA

SALON 7/8

Opportunities for Preserving Rental Housing in Rural Communities

Speakers: Carmen SMITH (moderator), Kristen BLUM, and Steven BROWN

JR. BALLRM G

Rediscovering the Missing Middle: Creating Attainable Housing Solutions (sponsored by AARP)

Speakers: Whit BLANTON (moderator), Samar JHA, Ali ANKUDOWICH, and Nathan KOGON

JR. BALLRM F

Working with Community Development Financial Institutions

Speakers: George ROMAGNOLI (moderator), Ignacio ESTEBAN, and Marry FELLOWS

WORKSHOP SESSIONS

10:15 AM - 11:30 AM

AUGUST
27
TUESDAY

JR. BALLRM F

Bankers Can Be Your Best Partners

Speakers: Marilyn DRAYTON (moderator), Linda HAGUE, Nicole BALDON, Monclaud NESTOR, Wendell CHARLES, and Anthony PERAL

SALON 7/8

Divine Possibilities: Unveiling the Housing Potential of Faith-Based Lands

Speakers: David HALL (moderator), Jake ZUNAMON, Shawn WILSON, and Matthew PAYNE

SALON 1/2

Emerging Voices: Showcasing the Future of Housing Research

Speakers: Stephen BENDER (moderator), Jared AUSTIN, and Jacob YORK

SALON 11/12

Equity Amplified: Advancing Fair Housing for All

Speakers: Stacy SPANN (moderator), Morgan CARDINAL, Tiffany MANUEL, Tameka HOBBS, and Christie CADE

SALON 5/6

LIHTC 101: The Basics of Affordable Rental Housing Finance and Development

Speakers: Jeff KISS (moderator), Mitch ROSENSTEIN, David Mantilla, David LEON, and Kathryn DRIVER

SALON 3/4

Power Up: Energy Efficiency and Resiliency in Housing Rehab Programs (sponsored by Duke Energy)

Speakers: Melvin PHILPOT (moderator), Monique TRICE, Jose GARCIA, CJ REYNOLDS, David GARFUNKEL, and Brooks RUMENIK

JR. BALLRM G

Revolutionizing Workforce Housing: From Vision to Vitality

Speakers: Kathy HAZELWOOD (moderator), Nicole McHALE, Holly SMITH, Savannah MILLER-BERG, Carmella CIOFFI, and Nicholas PRICE



27 | August | 2024
Keynote Luncheon
11:45 AM | Grand Ballroom

Strengthening Our Impact: Leadership and Learning in Affordable Housing

Michael CHANEY | Florida Housing Coalition

Robert L. SANTOS

Keynote Speaker

Robert L. Santos is the 26th director of the U.S. Census Bureau. His career spans over 40 years in survey research, statistical design and analysis and executive-level management.

He previously served as vice president and chief methodologist at the Urban Institute, where he directed its Statistical Methods Group.



Conference Raffle with Michael & Melvin

Building the Future: Innovative Strategies in Affordable Housing

Melvin PHILPOT | Duke Energy

Partnership Spotlight: Wells Fargo Bank

Jay EVERETTE | Wells Fargo Bank

Equity for Housing Data: Where the Challenges Lie

Robert L. SANTOS | Director, U.S. Census Bureau

Empowered by Innovation: The Power of Our Collective Efforts

Gladys COOK | Board Chair, Florida Housing Coalition



CONFERENCE EVALUATIONS

Your feedback matters! Scan the QR Code to the left to access conference and session evaluation forms. Please take a moment to complete evaluations for each session, as well as the conference as a whole.



<https://www.flhousing.org/home/2024-conference-evaluations/>

WORKSHOP SESSIONS

2:00 PM - 3:15 PM

AUGUST
27
TUESDAY

SALON 7/8

Community Reinvestment in Action: Elevating Housing through the CRA

Speakers: Armando FANA (moderator), Lisa MIFFLIN, Rhonda LITTLE, and Cornell CREWS

JR. BALLRM F

Eyesore to Asset: Re-purposing Properties to Expand Housing Affordability

Speakers: Ali ANKUDOWICH (moderator), Amanda WHITE, Shirley HENDERSON, KC GARTMAN, Rev. Mary Lee DOWNEY, and Anna PERNELL

SALON 1/2

The Future of Homebuyer Education and Counseling

Speakers: Michele HARTSON (moderator), Cora FULMORE, Dave DANIELSON and Russell GRAVES

JR. BALLRM G

Funding through the Florida Housing Finance Corporation

Speakers: Helen FEINBERG (moderator), Melissa LEVY, and Liz THORP

SALON 3/4

Green Financing: Powering the Future of Resilient Housing Development

Speakers: Shekeria BROWN (moderator), Duanne ANDRADE, and Adelcio LUGO

SALON 5/6

Maximizing Opportunities with the Federal Home Loan Bank of Atlanta

Speakers: Esther MARSHALL (moderator), Catherine STERBA, ShaDonte BUTLER, and Eric WIMBUSH

SALON 11/12

Planning, Developing and Managing Permanent Supportive Housing

Speakers: Jack HUMBURG (moderator), Zach SUMMERLIN, Ellen O'CONNOR, Salvatore RUSSO, Regina BROOKS, and Alissa HADDLY

AUGUST
27
TUESDAY

WORKSHOP SESSIONS

3:45 PM - 5:00 PM

SALON 7/8

Clearing the Path to Wealth: Heirs' Property Solutions for Homeownership

Speakers: Thais SULLIVAN (moderator), Amy ROBBIN, Tequisha MYLES, Blake HANLEY, Sonide SIMON, Jonathan BROWN, and Elvin LOUREN-TORRES

JR. BALLRM F

Grounding Your Housing Strategies: Resources through the US Census

Speakers: Robert VON (moderator) and Robert SANTOS

SALON 11/12

Housing and Healthcare

Speakers: Cheryl MARTIN (moderator), Mary MAYHEW, and Gov. Ernest FLETCHER

JR. BALLRM G

Live Local Act Case Studies: Early Successes and Future Implications

Speakers: Ryan McKINLESS (moderator), Anthony DeYURRE, Chris SHEAR, and Catherine HARTLEY

SALON 3/4

Partnering for Success: Supporting Military Readiness with Resilient Affordable Housing

Speakers: Mike ROGERS (moderator), Tony RODRIGUEZ, Holly BERNARDO, Kay RASMUSSEN, and FL. Rep. Michelle SALZMAN

SALON 5/6

Updates and Outlook on Insurance

Speakers: Diana GIRALDO (moderator), Matthew CAVANAUGH, and Thomas DUNBAR

SALON 1/2

Turn Opposers to Supporters: Tips for Engaging Elected Officials and Stakeholders to Overcome NIMBYs

Speakers: Suzanne CABRERA (moderator), George KRUSE, Christic HENRY, Jon BROWN, Ellen O'CONNOR, and John RODRIGUEZ

WORKSHOP SESSIONS

8:30 AM - 12:00 PM

AUGUST
28

WEDNESDAY

JR. BALLRM F

Nonprofit Capacity Building Symposium (sponsored by BankOZK)

Speakers: Joyce ODONGO (moderator), Willie LOGAN, Alfred ARZUAGA, Laura MYERS, Cassie BROWN, Coleman TALLEY, Alex ROGERS, Ben GLISPLIE, Natasha DOWELL, Steve KROPP, Todd SCHWINGEL, Jason HAMER, Hannah ANDERSON, and Sidra GOLDWATER

JR. BALLRM G

SHIP Administrators' Roundtable (sponsored by the Florida Housing Finance Corporation)

Moderator: Gladys COOK

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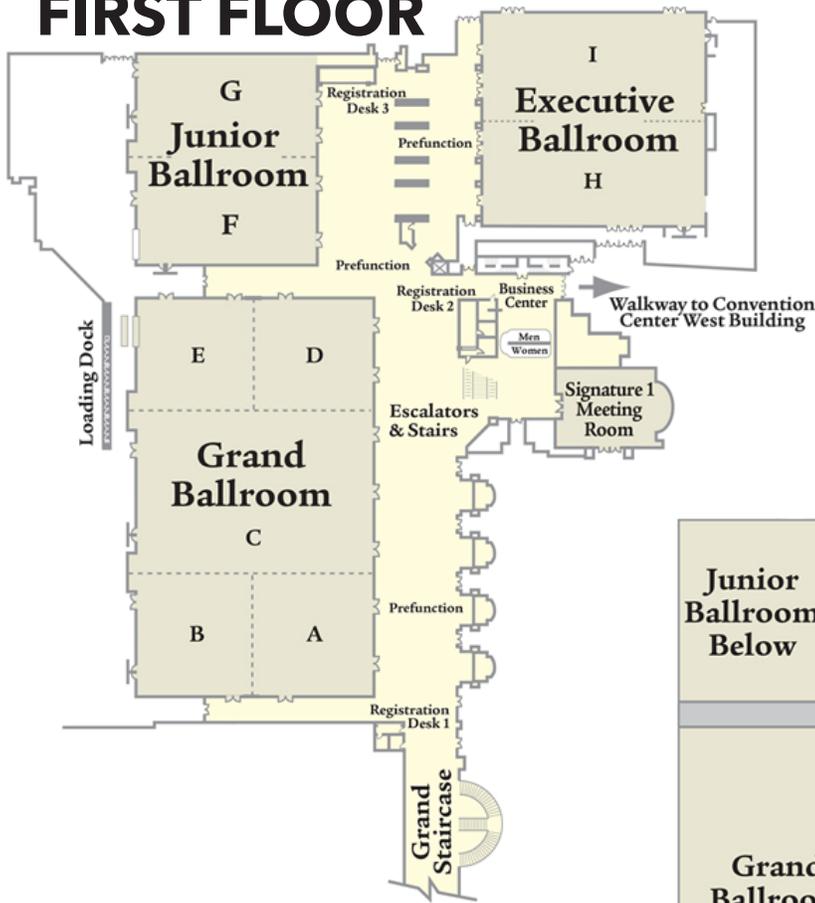
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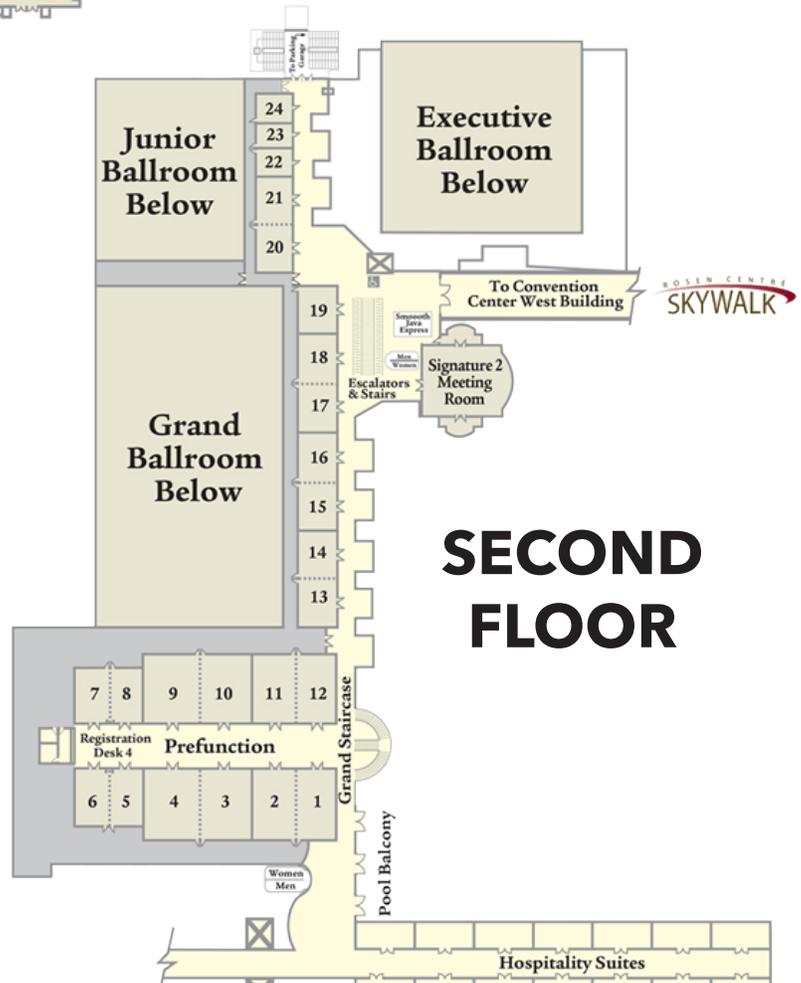
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HOTEL MAP

FIRST FLOOR



SECOND FLOOR



THANK YOU

The Florida Housing Coalition extends our deepest gratitude to our Partners for Better Housing at the Platinum, Gold, and Sponsor levels. Your unwavering support and generous contributions play a vital role in advancing our mission to create vibrant, inclusive communities across Florida. Together, we are making a lasting impact, and we thank you for being champions of affordable housing.

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SAVE THE DATE

Join us next year for Florida's Premier Statewide Affordable Housing Training and Technical Assistance Event, bringing together housing professionals from every part of Florida, including housing developers, service providers, public and private sector funders, and advocates.

August 25-27, 2025

Rosen Centre Hotel
Orlando, Florida

