

INTRODUCING THE FLORIDA HOUSING COALITION'S NEW WEBSITE: A HUB FOR HOUSING ADVOCACY AND RESOURCES

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We are excited to announce the launch of the Florida Housing Coalition's revamped website, a significant step forward in our mission to provide comprehensive support, tools, and knowledge to strengthen affordable housing across the state. This redesigned online platform is more than just a fresh look—it's a powerful tool designed to better serve our members, partners, and communities.

A MODERN, USER-FRIENDLY EXPERIENCE

The new website features a modern design that prioritizes user experience. Navigation has been streamlined to ensure that visitors can quickly and easily find the information they need.

Whether you are a housing advocate, a local government official, a developer, or a community member seeking resources, our website offers intuitive access to vital tools and information.

DEDICATED FOCUS AREAS

Each focus area of the Florida Housing Coalition now has its own dedicated space on the website, ensuring that all aspects of our work are highlighted. Our teams cover a broad range of critical housing issues:

- Affordable Housing Development

(Federal Funding Planning and Compliance)

- Housing and Community Development
- Land Use and Innovation
- Preservation and Permanent Affordability
- Resilience and Recovery
- Supportive Housing and Ending Homelessness
- Support for SHIP and Other Programs

These sections provide targeted resources and information specific to each area, making it easier for visitors to find relevant support and guidance.

IMPACT AREAS WITH DEDICATED RESOURCES

We have also created dedicated pages for our key impact areas, which include:

- Implementing Housing Strategies
- Increasing Housing Stability
- Strengthening Housing Ecosystems
- Shaping Housing Policy (the Sadowski Affiliates)

Each impact area page features specialized resources, success stories, and tools to help stakeholders understand and contribute to our mission.

ENHANCED MULTIMEDIA AND INTERACTIVE DASHBOARDS

Our new site is rich with multimedia content designed to engage and inform. Enhanced videos, infographics, and photo galleries bring our work to life, providing a dynamic user experience.

Additionally, we have integrated interactive dashboards from the Home Matters report, allowing users to explore key data and trends in an accessible and visually compelling way.

ROBUST TRAINING RESOURCES AND PUBLICATION LIBRARY

We are proud to offer an expanded training section, with robust resources that include detailed guides, webinars, and training materials. Our comprehensive publication library is now fully accessible online, providing easy access to our extensive collection of reports, research papers, and policy briefs.

NEW BLOG AND NEWS SECTION

To keep our community informed and engaged, we have launched a new Blog/News section. This feature will provide regular updates on the latest developments in housing policy, insightful commentary from experts, and success stories from across Florida.

IMPROVED RESPONSIVE DESIGN AND ADA COMPLIANCE

Accessibility and usability were top priorities in our redesign. The website now features an improved responsive design, ensuring a seamless experience across all devices—desktops, tablets, and smartphones. We have also enhanced ADA compliance, making our content accessible to all users, including

those with disabilities. This commitment to accessibility ensures that everyone can benefit from the resources and information we provide.

MEMBER ENGAGEMENT FEATURES

We will be introducing several new features later this year to foster greater engagement with our members. Launching this fall, the member portal will offer exclusive content, including policy updates, funding opportunities, and networking tools. Clear calls to action encourage visitors to join our efforts, donate, or become members, helping us build a more engaged and active community dedicated to promoting affordable housing solutions.

LOOKING FORWARD

The launch of our new website marks a significant milestone for the Florida Housing Coalition. It embodies our commitment to innovation and excellence in serving our communities. We encourage you to explore the site, take advantage of the resources available, and join us in our mission to ensure that all Floridians have access to safe, affordable housing. Visit www.flhousing.org today to discover all that the new Florida Housing Coalition website has to offer.

