A satellite image of a hurricane, likely Hurricane Ian, over the Gulf of Mexico. The hurricane's eye is visible as a dark purple circle in the center, surrounded by a red and orange ring of intense clouds. The surrounding clouds are depicted in shades of green and blue. The coastline of the United States is visible in the upper left, and the Gulf of Mexico is in the lower right.

Florida Housing Coalition Hurricane Member Update Webinar

April 29, 2022
Sponsored by Fannie Mae

AGENDA

- Announcements
- Hurricane Sally Recovery Update
from the Be Ready Alliance
Coordinating for Emergencies
(BRACE)





Resilient Florida Program Updates

Resilient Florida will host three online webinars to provide key information and answer questions to assist communities with the 2022 application process. Request the link to join by emailing Resilience@FloridaDEP.gov. Please specify the dates you'd like to attend. The webinars will be held on the following dates:

- **Session 1: Focus on Planning** – Wednesday, April 18, 2022, 1 to 2 p.m. EDT.
- **Session 2: Planning and Implementation** – Monday, May 9, 2022, 10 to 11 a.m. EDT.
- **Session 3: Focus on Implementation**– Thursday, June 16, 2022, 1 to 2 p.m. EDT.





The Development Process Part 1

May 10, 2022 at 10:00 am

Register at

<https://register.gotowebinar.com/register/6904854273971198224>



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THE FLORIDA HOUSING COALITION





Congratulations to the Florida Housing Coalition's
Resilience & Disaster Recovery Team
for receiving the *2021 Public/Private Achievement Award*
from the Governor's Hurricane Conference



GOVERNOR'S HURRICANE CONFERENCE
MAY 8-13 | PALM BEACH CONVENTION CTR
& HILTON WEST PALM BEACH

Register at

<https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=&cad=rja&uact=8&ved=2ahUKEwi5pdjygZv2AhVKDkQIHfnaBwUQFnoECAGQAQ&url=https%3A%2F%2Fflghc.org%2Fregistration%2F&usg=AOvVaw0BWfM-8xSuS8Chm2kbINMQ>



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May 17, 2022 at 10:00 am

The Development Process: Part Two

**Webinars Made Possible Thanks to the
Catalyst Program**

**Presented by
Gladys Cook, Ashon Nesbitt
and Juanita Jones**



Register at

<https://attendee.gotowebinar.com/register/4901306593651770640>



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The Nonprofit as Affordable Housing Developer

May 26, 2022 at 10:00 am

Register at

<https://register.gotowebinar.com/register/2661656383453504016>



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Tracking SHIP Activity Throughout the Year

Join Us Tuesday
May 31, 2022 at 2:00 pm

Flhousing.org

Register at

<https://attendee.gotowebinar.com/register/8245440423206991632>



Fannie Mae®

THE FLORIDA HOUSING COALITION





Conference Registration Now Open

<https://fhc.wildapricot.org/event-4693298>

ANNUAL STATEWIDE HOME MATTERS CONFERENCE

AUGUST 29-31

IN-PERSON AT THE ROSEN CENTRE, ORLANDO FL

Resilience and Disaster Recovery Forum

August 29 from 10am- Noon

AUG 29-31 ORLANDO, FL

www.flhousing.org

**HOME
MATTERS**

Partnerships: The Secret to the Hurricane Sally Recovery

Michelle Lockett, CEO
Be Ready Alliance
Coordinating for
Emergencies (BRACE) Inc
MLockett@bereadyalliance.org



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Partnerships

The Secret to the Hurricane Sally Recovery



**Hurricane
Member Update**
May 6, 2022
1:30 pm – 2:30 pm



Coordination



Idea



Collaboration



Communication



Success

BRACE

Be Ready Alliance Coordinating for Emergencies, Inc.



Nationally known for our commitment to partnerships by fostering communication, cooperation, collaboration and coordination

Our mission is to make communities disaster-resilient through public-private partnerships

We believe that emergency management is most effective when the whole community is engaged and involved

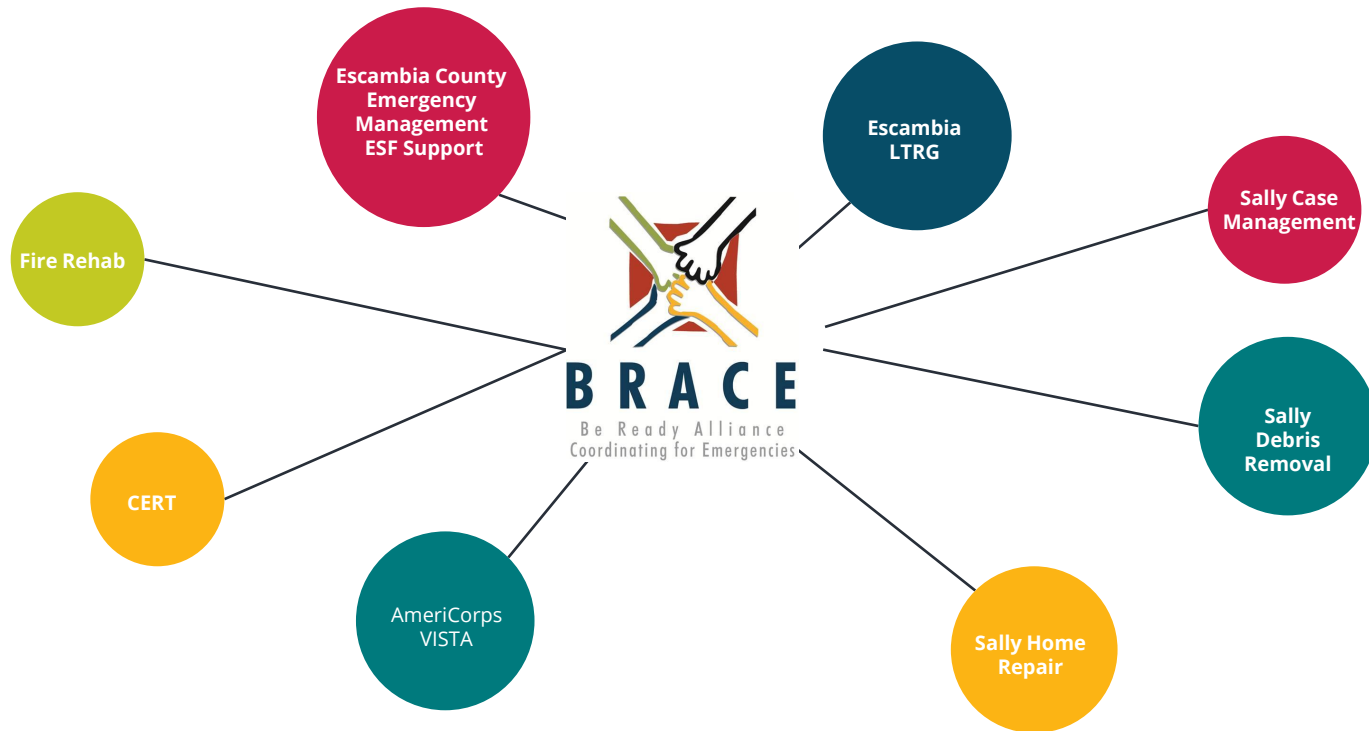
Received FEMA's distinguished "Awareness to Action" Award for spearheading Escambia County Florida's disaster volunteer and donations program

Acknowledged with several honorable mentions for FEMA's **John D. Solomon Whole Community Preparedness** category

BRACE

3

Be Ready Alliance Coordinating for Emergencies, Inc.

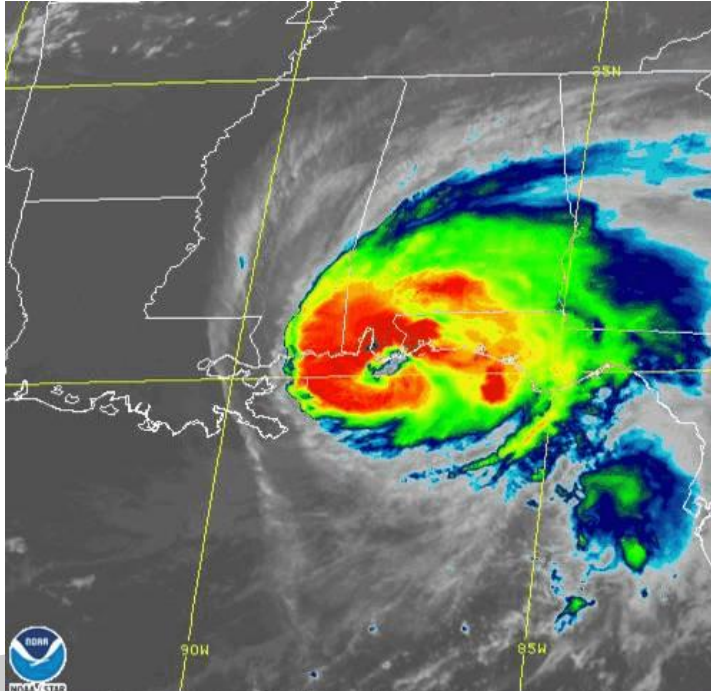


www.bereadyalliance.org

Hurricane Sally

September 16, 2020

4



Hurricane Sally made landfall early on the morning of September 16 across Gulf Shores, Alabama.



The greatest impacts to our forecast area came in the form of very heavy rain, flooding on and away from area rivers, and many tornado warnings.



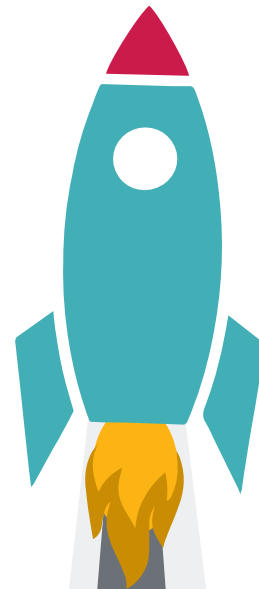
Over 25,000 Escambia County residents filed for FEMA assistance. And the unmet needs were initially noted at **\$15.1** million.

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Now What?

There is no Immediate Disaster Case Management (IDCMP) and there will not be a federal Disaster Case Management Plan (DCMP).

But again, Escambia County Florida community has 25,000 FEMA Claimants from Hurricane Sally.



Coordination



Idea



Collaboration



Communication

www.bereadyalliance.org

Coordination

Breaking Down Traditional Silos

1

Identifying the resources each local agency received and what their challenges were in effectively and efficiently distributing funds.

2

Ensuring that each agency felt their respective missions could be equally represented in meeting the Unmet Needs of the survivors through a consolidated process.

3

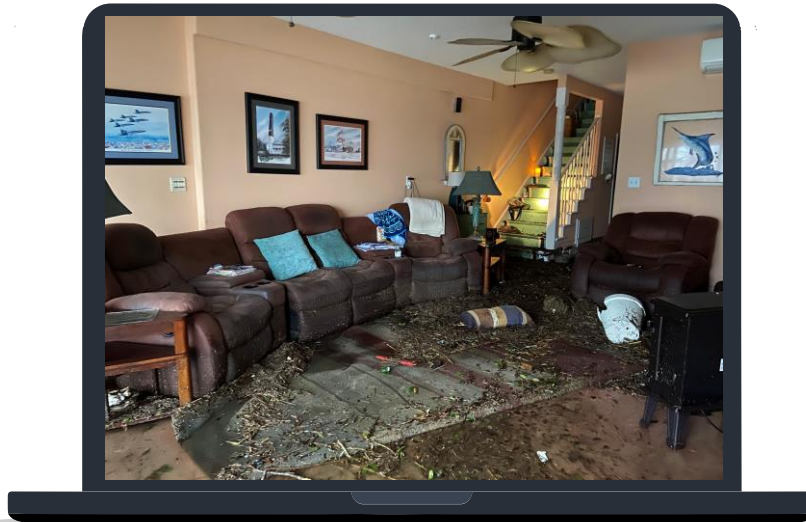
Including National VOAD and Florida VOAD partners in the coordination of long-term recovery and being very specific about how each could help survivors and local agencies.





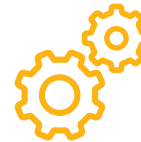
The Idea

“Doing the Most Good, For the Most People”



Solution

1. Select one local agency for disaster case management.
2. Create Unmet Needs Table with as many local agencies with disaster funding as possible.



Create A Process

1. Who is on the team is just as important as who is leading the process.
2. Establish trust through clear communication and an organized but flexible case management system that meets the documentation demands of numerous funders.



The Hurricane Sally Mission

- Conduct as many needs assessments as possible using the World Renew platform both in-person and virtually.
- Locally administer the Hurricane Sally Disaster Case Management program using funding from the US Department of Labor's Displaced Workers Grant.
- Create a process for Unmet Needs that **verifies** a survivor's storm-related damages, **provides** a review for funders to listen and determine support level, and is **flexible** enough to meet the unique documentation requirements for funders.

Collaboration

It's all About Teamwork!



Never Letting The Story End

Reminding everyone that just because you no longer see the damage from the curb, does **not** mean the recovery is over.



The Sally Recovery Results

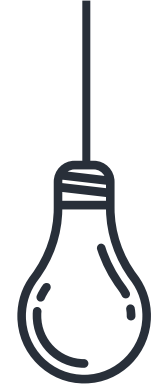
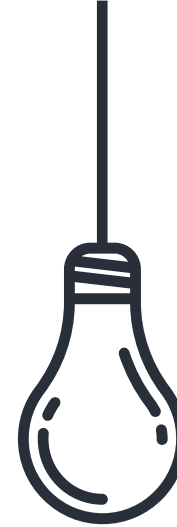
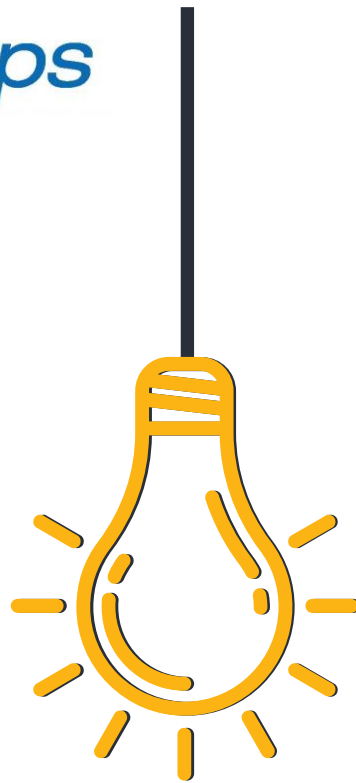


- **\$406,000** was secured for the local DCMP program for 18 months of operation.
- Over **425** Needs Assessments have been completed.
- **417** cases opened.
- **269** cases referred to other nonprofit agencies for additional services.
- Over **\$1.5 million** raised for Unmet Needs.
- Currently, **58** homes are under repair and an additional **28** in the pipeline.
- New partnership were made with local housing officials to assist residents on the SHIP waiting list.

So Celebrate Success!



www.bereadyalliance.org



**THINK
BIGGER**

www.bereadyalliance.org

**It's NOT just about ideas about partnerships.
It's about**

MAKING PARTNERSHIPS HAPPEN



Michelle Luckett
BRACE CEO

Chair-Elect, Florida VOAD
470-232-8556

mluckett@bereadyalliance.org

Do
it!

www.bereadyalliance.org

Next Week's Training



Report from the Governor's Hurricane Conference May 13 at 1:30 pm

Register at

https://us02web.zoom.us/webinar/register/WN_nqjmLijoRLiN0src9xqghg



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THE FLORIDA HOUSING COALITION



Technical Assistance is Available

Available Daily: **1 (800) 677-4548**

Options for Further Assistance Include:

Phone and Email consultation

Site Visits

Register at www.flhousing.org for:

Webinars and Other Events

Thank You!



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