

FLORIDA'S PREMIER STATEWIDE AFFORDABLE HOUSING TRAINING & TECHNICAL ASSISTANCE EVENT



# AFFORDABLE HOUSING CONFERENCE HOME MATTERS



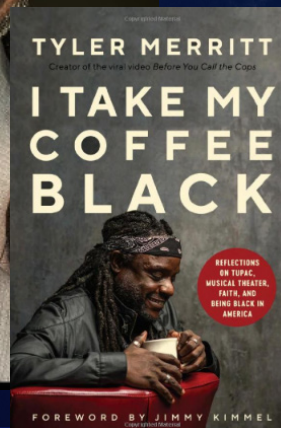
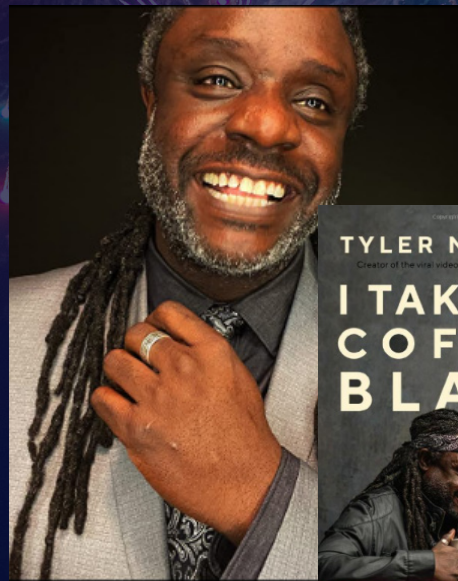
9:00 - 9:30 AM, WELCOME WITH INSPIRATIONAL SPEAKER TYLER MERRITT



**JAIME ROSS**  
President &  
CEO of the  
Florida Housing Coalition



**SUZANNE CABRERA**  
Board Chair  
Florida Housing Coalition



## Tyler Merritt



Diversity  
Equity  
Inclusiveness  
& The Power of  
Proximity

## 9:30 EXPO OPENS



### LUNCH

#### STATE OF THE STATE TREY PRICE

Executive Director  
Florida Housing  
Finance Corporation



### CONFERENCE CONCIERGE

We will have a conference concierge to help you choose the workshops that will best meet your needs and answer any questions you may have.

## MICHAEL CHANEY RAFFLE



## HOUSING CHAMPION AWARD

MAYOR KENNETH T. WELCH,  
ST. PETERSBURG



AUGUST 29-31, 2022 | ROSEN CENTRE ORLANDO | PRESENTED BY THE FLORIDA HOUSING COALITION



MONDAY AUGUST 29, 2022

# Increasing the Housing Supply Through Production and Preservation

## FORUMS AND CAUCUSES

Attend a forum on some of Florida's most pressing issues or join a caucus of your peers. With plenty to choose from, choose one of our events:



### Forums:

- ❖ Accessory Dwelling Units (Sponsored by Florida AARP)
- ❖ Center for Racial Equity
- ❖ Ending Homelessness: Housing is Healthcare
- ❖ Faith Based Advocacy and Development
- ❖ Florida Chamber of Commerce 2030 Blueprint
- ❖ Increasing the Supply of Affordable Housing through Preservation
- ❖ Resilience and Disaster Recovery
- ❖ Tech in Construction, Financing, and Closing the Digital Divide
- ❖ Utility Companies and Energy Efficiency Partners (sponsored by Duke Energy)



### Caucuses:

- ❖ Florida Realtors
- ❖ Habitat for Humanity
- ❖ Housing Counselors
- ❖ NeighborWorks Florida Collaborative
- ❖ Public Housing Authorities



## RECEPTION

Gather to enjoy friends, colleagues, food, beverages, and music.

The reception is an opportunity to have fun and network with conference participants and presenters.



TUESDAY, AUGUST 30, 2022

## TRAINING SESSIONS

**More than 28 sessions will provide training in all aspects of affordable housing, including:**

- ♦ Bank on Coalitions: A Collaborative Network for Building Financial Inclusion for All
- ♦ Bankers Can Be Your Best Partners
- ♦ By the Numbers: 2022 Statewide Rental Market Study
- ♦ CLTs and Rental Housing
- ♦ Data: Using What You Have to GET What You Need
- ♦ Effective Community Engagement and Advocacy for Nonprofits
- ♦ Effectively Engaging Individuals with Disabilities in Consolidated Planning
- ♦ Financing Available through FHLBank of Atlanta:  
Financing Affordable Housing and Tackling the Challenges of Heirs' Property
- ♦ Funding for Rural Housing
- ♦ Funding Opportunities from Local HFAs
- ♦ Funding Opportunities from the Florida Housing Finance Corporation
- ♦ Green Affordable Housing
- ♦ GSE's Duty to Serve Plans and Equitable Development
- ♦ How to Fully Offset the Costs of Inclusionary Zoning
- ♦ HUD CoC and YHDP Funding Peer Debriefing
- ♦ Low Barrier Housing
- ♦ Maximizing Federal Resources to Address Homelessness
- ♦ Partnering with PHAs
- ♦ Reducing Costs for Developing and Rehabbing Affordable Housing
- ♦ Repurposing Buildings for Affordable Housing
- ♦ Right-Sizing Subsidy
- ♦ Save Money and Jumpstart Local Housing Initiatives using your Consolidated Plan
- ♦ Show Me the Money
- ♦ Tenants' Rights
- ♦ The Road to Housing Resilience: Funding and Strategic Funding
- ♦ Untangling Heirs' Property Title Issues
- ♦ Wealth Building through Community Land Trusts

**WELLS  
FARGO**

### NONPROFIT RAFFLE

Don't miss out on a great opportunity to win \$1,000 for two lucky winners.  
Sponsored by Wells Fargo and PNC Bank.



### 12:15 PM- 1:45 PM LUNCH SADOWSKI CELEBRATION AND KEYNOTE SPEAKER

### Housing Leadership Award

Presented to

Senate President Designate

**Kathleen Passidomo**

Presented by Former Senate President Ken Pruitt







WEDNESDAY, AUGUST 31, 2022

9:00 am - Noon

SPONSORED BY



## SHIP ADMINISTRATORS TRAINING

Join the SHIP Administrators Training sponsored by Florida Housing Finance Corporation and celebrating the 30th anniversary for the SHIP program. This three-hour session will feature important SHIP related topics, including best practices for Affordable Housing Advisory Committees (AHACs) and SHIP rental development. Learn from the experience of others during the small group discussion session. We will have a thoughtful discussion about challenges and opportunities from the local government perspective, including but not limited to the set asides in the SHIP program. Participants will also talk about how to incentivize contractors to participate, best practices for outreach, and new strategies made possible by larger allocations. Meet Florida Housing's SHIP monitors as they share key observations from recent compliance visits. In addition, the Florida Housing Coalition will present awards that highlight the innovation, versatility, and dedication of SHIP staff.

## NONPROFIT PITCH COMPETITION

Join us as we sponsor the 2nd annual nonprofit pitch competition to help explore innovative solutions for the housing affordability crisis. This is an opportunity for nonprofits to pitch their ideas to potential funders, to receive productive feedback, and to win a modest prize. Hear from those nonprofits who are working with intention to address this ever-growing crisis across Florida. The winner of the competition will be selected by majority vote of the judges and will receive a \$1,000 cash prize.



### 2021 FIRST PLACE WINNER: THE COMMUNITY LIFT INSTITUTE

The Community Lift Institute (CLI) took first place in the Florida Housing Coalition's inaugural Nonprofit Pitch Competition event in 2021. Community Lift Institute is a nonprofit based in Tallahassee focused on advocacy and education to create "equity-in-place" solutions that increase the availability and collaboration of Black contractors, developers, and investors working to increase levels of Black homeownership and real estate entrepreneurship. This candidate's focus on closing the gap in Black homeownership using a creative and holistic approach to rebuilding Black communities through Black entrepreneurship dovetails perfectly with our work this year within the Center for Racial Equity.



## FLORIDA COMMUNITY DEVELOPMENT LEGAL PROJECT OFFICE HOURS

The Florida Community Development Legal (FCDL) Project is a collaboration of several Legal Aid/Legal Services programs throughout the state of Florida. The attorneys have significant experience in all aspects of affordable housing and community development, non-profit formation and training, and small business creation and representation. If you would like to discuss becoming a potential client, stop by to see if you qualify for legal representation.



**VISIT [Conference.FLHousing.org](https://Conference.FLHousing.org) to REGISTER NOW!**

**For more information regarding the FHC Conference,  
Contact Johnitta Wells at 850-878-4219 or [wells@flhousing.org](mailto:wells@flhousing.org).**

