



# AFFORDABLE HOUSING CONFERENCE HOME MATTERS

IN FLORIDA

MONDAY, AUGUST 26

## KEYNOTE ADDRESS



**KEN LAWSON**  
Executive Director,  
Florida Department of  
Economic Opportunity

## CONFERENCE WELCOME



**AILEEN PRUITT**  
FHC Vice Chair  
PNC Florida Market  
Manager  
Community Development

## STATE OF THE STATE: HOME MATTERS

The Sadowski Act funds Florida's state and local housing trust fund programs that work in tandem with federal housing programs as well as the statewide effort to end homelessness. This is a fast-paced conversation with key professionals working at the state and federal level addressing critical housing programs and the coordinated effort to end homelessness in Florida.



**CHERYL HOWELL**  
Hillsborough County  
**MODERATOR**



**GLADYS COOK**  
Florida Housing  
Coalition



**JASON JORDAN**  
American Planning  
Association



**MARK HENDRICKSON**  
The Hendrickson Company



**ASHON NESBITT**  
Florida Housing  
Coalition



**TREY PRICE**  
Florida Housing  
Finance Corporation



**DR. SUSAN POURCIAU**  
U.S. Interagency Council on  
Homelessness

## HOUSING SUCCESS

Join us for a showcase of why Home Matters in Florida, featuring award winning properties and programs that serve the most vulnerable populations. Developing and preserving affordable housing is no simple feat; this is the time to celebrate your colleagues' success by lifting up approaches and strategies that have worked while gaining inspiration for future work.

## CAUCUSES, FORUMS, AND LEGAL SERVICES INTAKE OFFICE HOURS

Join a caucus of your peers, attend a forum on Disaster Housing Recovery, Opportunity Zones, or Ending Youth Homelessness, or meet with a lawyer from Legal Services during “Intake Office Hours” for nonprofits.

- Florida Realtors Caucus
- Habitat for Humanity Caucus
- Housing Counselors Caucus
- Utility Companies and Energy Efficiency Partners Caucus (Sponsored by Duke Energy)
- Ending Homelessness Among Youth and Young Adults Forum
- Disaster Housing Recovery Forum
- Opportunity Zones Forum (Sponsored by Novogradac)
- Legal Services Intake Office Hours (Sponsored by the Florida Community Development Law Project)



## RECEPTION

**Gather to enjoy friends, colleagues, food, beverages, and music.**

The reception is an opportunity to have fun and network with conference participants and presenters.





## WORKSHOPS

Workshops provide training in all aspects of affordable housing, including an opportunity to tailor your conference training with the following tracks:

- Faith Based Responses for Affordable Housing
- Housing for People Experiencing Homelessness
- Land Use Planning that Promotes Affordable Housing
- Financing for Affordable Housing

## TRAININGS

- Adaptive Reuse and Affordable Housing
- ADUs, Tiny Homes, and Airbnb
- Affordable Housing Through the Economics Lens
- Bankers Can Be Your Best Partners
- By the Numbers: 2019 Rental Market Study
- Coordination with PHAs to Serve Vulnerable Populations
- Diversion Away from Homelessness
- Equitable (Re)development: Gentrification Without Displacement
- Equitable Development: Focus Affirmatively Furthering Fair Housing and Policies for Inclusion
- Equitable Development: Focus on Surplus Lands, TOD, and Long-Term Affordability
- Expanding the Stock of Affordable Housing: Missing Middle and Missing 4% Tax Credits
- Faith Based Grassroots Advocacy for Housing
- FCDA - "Show Me the Money" - Maximizing Funding Opportunities to Develop Affordable Housing
- FHFC Homeownership and Non-Profit Renovation Financing
- FHFC's 2019-2020 Rental Funding Opportunities
- Housing Counselor's Management Systems – They are A-Changing
- Housing for Seniors
- Implementing the Local Government Preference for Housing Tax Credits
- Innovations in Affordable Housing Design
- Keeping Property Affordable for Generations with a Community Land Trust
- Long-Term Compliance and Monitoring of Federal and State Funded Projects
- Operating a Low Barrier Crisis Response System
- Regulatory Reform Update from 2019 Legislative Session
- The Local Government's Role in Ending Homelessness
- The Role for Faith Based Organizations in Housing
- Understanding the Community Reinvestment Act
- What Faith Based Organizations Bring to the Table

## KEYNOTE ADDRESS



**DR. RODNEY HARRELL**  
Director, Livability Thought  
Leadership,  
AARP

## NONPROFIT RAFFLE

Presented by PNC Bank,  
Synovus, and Wells Fargo

\$1,000 to three  
lucky nonprofits.



## CONFERENCE CONCIERGE

This year we have a Conference Concierge! A table next to registration will have a Conference Concierge to help you choose the workshops that will best meet your needs. A track is not something you have to stay in throughout the day; all trainings are open to everyone. But if you want to put a track together for yourself, our Conference Concierge will help you do that.

### **SHIP ADMINISTRATORS TRAINING | 9 am - Noon**

Join the SHIP Administrators Training sponsored by Florida Housing Finance Corporation. This three-hour session will feature several timely and important SHIP related topics. Learn from the experience of others during the small group discussion session, in which participants will address current practices, challenges, and administrative best practices. Florida Housing staff will provide an update on SHIP annual reporting and program compliance.



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### **BUILDING CAPACITY TO BUILD: THE NONPROFIT AS AFFORDABLE HOUSING DEVELOPER**

**9 am - Noon**

The Building Capacity to Build Symposium, sponsored by Fifth-Third Foundation, will highlight the Florida Housing Coalition's work with nonprofit organizations throughout the state. This symposium focuses on building capacity to enter the field of affordable rental development or expand an organization's existing reach. The symposium will feature leaders from the five organizations that are currently participating in the capacity building program under a Fifth-Third Foundation grant: Affordable Housing & Community Development Legal Services of Greater Miami, Inc., Federal Home Loan Bank of Atlanta, The Community Solutions Group, Southport Financial Services, Residential Options of Florida, University Area CDC, Miracles Outreach CDC. This symposium is open to all conference attendees. You will learn about a variety of issues from how to evaluate potential partnerships, how to expand your business line, strategic planning, building financial capacity, reputation enhancement, and even some legal issues! Attendees will learn how the Florida Housing Coalition can assist nascent and experienced nonprofits to build capacity and attain their goals. The format will be casual and conversational but with inspirational take-aways. This is a time to learn from your peers and learn about new opportunities too.

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### **FLORIDA CLT INSTITUTE CERTIFICATION PROGRAM | 9 am - Noon**

The 2019 Community Land Trust Symposium will feature the launch of the new Community Land Trust Certification Program, created in collaboration with Freddie Mac, as well as updates on policies and programs promoting the expansion of permanent affordability utilizing the CLT model. The Symposium will begin with a discussion on the growth in support of CLTs statewide, including approved add-on language for SHIP Down Payment Assistance strategies and the incorporation of CLTs in recent Florida Housing Finance Corporation requests for applications. The Symposium will next showcase the work of the six community land trust organizations throughout the state that will be the first group to participate in the CLT Certification Program. The Symposium will end with a detailed description of the Certification Program, including who is eligible, how to apply, the process and value of participating, and particularly how it will increase lending for CLTs.

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**Visit [www.FLHousingConference.org](http://www.FLHousingConference.org) to register now!**

For more information regarding the FHC Conference, contact Johnitta Wells at 850-878-4219 or [wells@flhousing.org](mailto:wells@flhousing.org).