

# RAPID RE-HOUSING



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THE FLORIDA HOUSING COALITION



The Florida Housing Coalition, Inc. is a nonprofit statewide organization whose mission is to **bring together housing advocates and resources** so that all Floridians have a **quality affordable home** and suitable living environment.



WE'RE PROUD TO OFFER PROFESSIONAL  
**CONSULTING SERVICES**

In the areas of affordable housing, fair housing, ending homelessness, & related issues

# WEBINAR LOGISTICS

- Participants are muted
- Enter your questions in the box in your webinar panel
- Handouts are available with this webinar
- Forgot to ask a question or want to ask privately?  
Email me at [rosado@flhousing.org](mailto:rosado@flhousing.org)
- This webinar is being recorded and will be available  
at [www.flhousing.org](http://www.flhousing.org)
- A survey will immediately follow the webinar; ***please***  
complete it! Thanks!

# RAPID REHOUSING SERIES

Register for the next 2 webinars

01/23 – Leasing and Financial Assistance

02/27 – Support Services

[WWW.FLHOUSING.ORG](http://WWW.FLHOUSING.ORG)

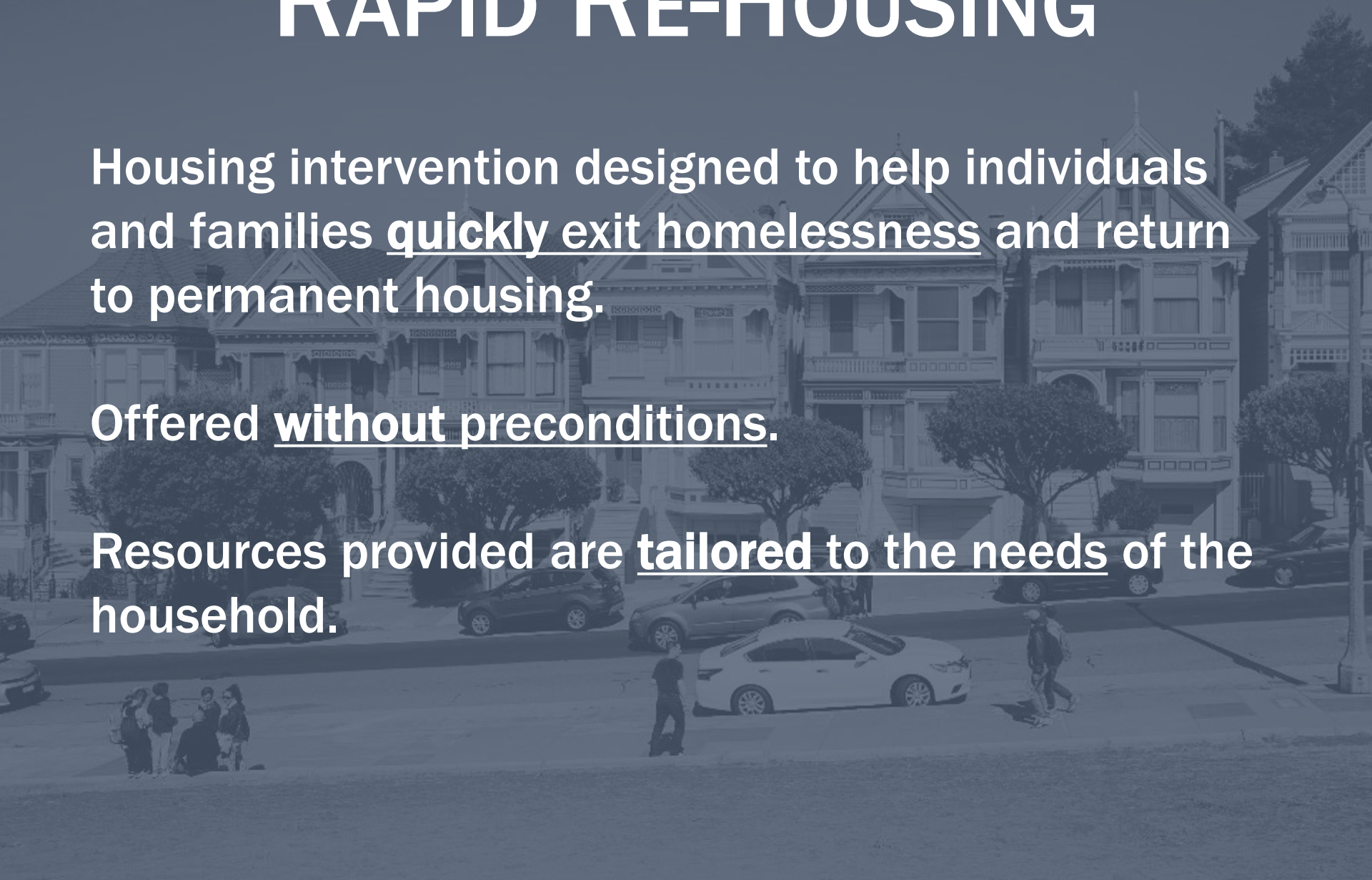


# RAPID RE-HOUSING

Housing intervention designed to help individuals and families quickly exit homelessness and return to permanent housing.

Offered without preconditions.

Resources provided are tailored to the needs of the household.



# WHY DO RAPID RE-HOUSING?



**It works!**

- Decreases length of time homeless
- Quickly re-integrates people back into the community
- Frees up resources by being more cost-effective
- Provides a flexible intervention that can be funded multiple ways
- Frees up shelter beds to be available for crisis

# COMPONENTS OF AN EFFECTIVE HOUSING CRISIS Response System



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# COORDINATED ENTRY

a consistent,  
streamlined process  
for accessing the  
resources available  
in the homeless  
crisis response  
system

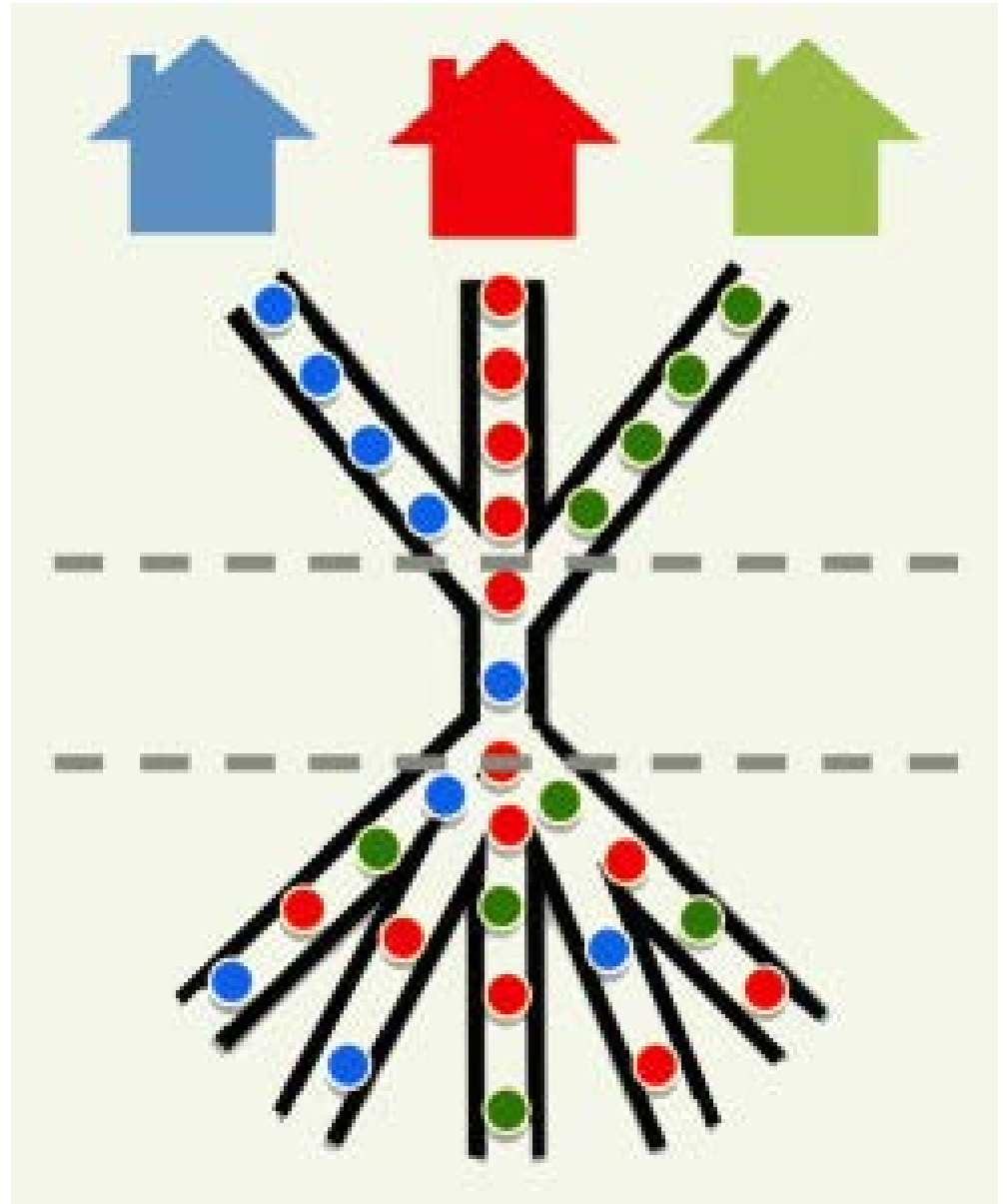


Image: Los Angeles CES



# WHO TO SERVE

The logo for 'match' is displayed in white lowercase letters on a solid blue rectangular background. A small white heart icon is positioned to the upper right of the letter 'h'.

- Agreement within CoC on who to serve and prioritize
- What agency can best serve participants
- Written standards required for HUD programs
- Use of Coordinated Entry System for prioritization and referrals



# HOUSING IDENTIFICATION

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# BARRIERS ASSESSMENT

- Identify the barriers to *obtaining* housing
  - Rental History
  - Credit History
  - Criminal History
- Eliminate/Reduce those barriers
  - Landlord Negotiation
  - Financial Assistance
  - Appropriate Housing Options



**Be careful – we are not yet addressing  
barriers to *maintaining* housing**

# FIND AFFORDABLE HOUSING

- Online
  - [Affordablehousingonline.com](http://Affordablehousingonline.com),  
Trulia, Craigslist,  
[www.flhousingsearch.org](http://www.flhousingsearch.org),  
[www.hotpads.com](http://www.hotpads.com)
- Property Managers
- Word of Mouth
  - Staff, board members,  
volunteers, faith communities
- Driving around!!!

\*\*See Handout for Help





# HIGH HOUSING BARRIERS

- Property Managers

AND

- Driving Around



# HOUSING NAVIGATOR

- Search daily for rental housing units
- Reach out and engage landlord partners
- Create and update an inventory database or spreadsheet with housing options
- Up front work to move-in
- Maintains landlord relationships



# WHO IS A GOOD NAVIGATOR?





# RECRUIT LANDLORDS



# TWO CLIENTS



- Paid On Time
- Good Neighbor
- Maintain Property
- Rent for a Long Time

- Affordable
- Good Neighborhood
- Maintain Property
- Accessible  
(transportation,  
shopping, etc.)

# SELLING POINTS



- We will market the program for you
- We have a steady stream of potential tenants
- We provide ongoing support to tenants
- You can contact us if you have any problems
- We provide timely payments
- \*Maybe\* we can provide double deposits

# SELL THE PROGRAM!



## The Person

John is a homeless veteran with PTSD who was just released from detox and we don't want to put him back on the streets because he is very ill – will you help us get him into one of your apartments?

## The Program

Our program provides deposits and rent assistance payments to the landlord. We also provide support services. You can call us anytime if you have a concern.



# LANDLORDS WANT ONE THING





[LINK TO PDF](#)

# LANDLORD COLLABORATION GUIDEBOOK

Working with Landlords to Help Households  
Move Out of Homelessness

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# APPENDICES

- Housing Locator Position Description
- Housing Inventory Spreadsheet
- Know Your Lease Form
- Cost Sharing Plan



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