

# HUD CoC FUNDING COMPETITION FY2016 OVERVIEW



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DEPARTMENT OF ECONOMIC OPPORTUNITY

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# PRESENTER

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# WEBINAR LOGISTICS

- Participants are muted
- Enter your questions or comments in the box in your webinar panel
- Handouts are available with this webinar
- This webinar is being recorded and will be available at [www.flhousing.org](http://www.flhousing.org)
- A survey will follow webinar; ***please*** complete it.  
Thanks!



# INTRODUCTION



# AUDIENCES

- Primary audience:
  - CoC Lead Agencies, Collaborative Applicants
  - CoC Boards and Eval/Rank Committees
- Other important audiences:
  - HMIS Lead Agencies
  - Current or prospective CoC Project Applicants\*
  - Local government and other CoC stakeholders

\* Webinars for *Project Applicants* will be offered on 7/22 (RR) and 7/25 (PSH)





# FHC's HUD CoC FUNDING WEBINAR SERIES

- This is the *second of four* webinars we are offering on the HUD CoC Funding.
- The first webinar is available at:  
[http://www.flhousing.org/?page\\_id=7592](http://www.flhousing.org/?page_id=7592) and the PPT is attached as a handout to this webinar.
- Webinar 3 – Rapid Rehousing – Fri @2:00
- Webinar 4 – PSH – Monday @ 9:00

*Disclaimer: I do not represent HUD. Nothing I say or write is authoritative from HUD's perspective. The webinars are intended to provide only information and suggestions. You should rely on official HUD documents and use the AAQ feature on the HUD website.*



# BRIEF OVERVIEW OF FY2016 HUD CoC NOFA





# FY16 COMPARED TO FY15

- Continuing the funding process dependent on Tier 1 and Tier 2 categories
- Tier 1 is 93% of Annual Renewal Demand (ARD) versus last year's 85%
- PH Bonus (for Rapid Rehousing or Permanent Supportive Housing) is lower – 5% of Final Pro Rata Need (FPRN) versus last year's 15% of FPRN
- No bonus points this year for early submission
- Funding amount about the same and remains *very* competitive – some CoCs will lose Tier Two projects, including renewals
- Like last year, the CoC quality reflected in the Consolidated Application will largely determine whether Tier Two projects are funded



# TIMELINE FOR FY2016 COMPETITION\*

1. CoC should determine priorities, establish evaluation criteria, and issue RFP – soon
2. Project Applications due to CoC lead by 8/12/16
3. Independent committee evaluates Project Applications
4. CoC notifies Project Applicants by 8/29/16
5. Entire app due to HUD 9/14/16 – (1) CoC Application, (2) Priority Listing, (3) Project Applications

\* Remember – everything should be posted on a website for transparency



# NEW PROJECTS AVAILABLE TWO WAYS

1. Create new projects by reallocating funding from existing projects; new projects may be:
  - A. PH – Permanent Supportive Housing (PSH) dedicated for chronically homeless (CH)
  - B. PH – Rapid Rehousing (RR) from streets and emergency shelter (ES)
  - C. SSO – Coordinated Entry
  - D. HMIS
2. Use the Permanent Housing Bonus (5% of FPRN) for
  - A. PH – PSH for CH
  - B. PH – RR from streets and ES



# ARD, PPRN, FPRN

The amounts for Tier 1 and Tier 2, the PH Bonus, and Planning Grant depend on ARD, PPRN, and FPRN.

The final numbers will be posted by HUD in early August, but for now you can estimate the numbers.



# ARD, PPRN, FPRN (CON'T)

- ARD = Annual Renewal Demand – essentially the total of all grants that *could* be renewed
- PPRN = Published by HUD
  - For initial ARD and PPRN, see HUD website  
<https://www.hudexchange.info/resources/documents/FY-2016-CoC-Program-Competition-Preliminary-ARD-Report.pdf>
- FPRN = Greater of ARD or PPRN
- PH Bonus = 5% of FPRN
- Planning Grant = 3% of FPRN
- Tier 1 = 93% of ARD
- Tier 2 = (ARD - Tier1) + PH Bonus



# HOW TIERS WORK, GENERALLY

- The only project that is not ranked and tiered is Planning
- All other projects – renewals, new bonus, new projects created from reallocation – will be evaluated and ranked by the CoC
  - How projects are evaluated and ranked is up to the CoC but should be consistent with HUD's priorities, etc.
- Once ranked, projects will fall into Tiers
  - Tier 1 = 93% of ARD
  - Tier 2 = (ARD-Tier 1) + PH Bonus amount\*

\* Note this does NOT mean the PH Bonus should necessarily be in Tier 2 – this is just how you do the math



# EXAMPLE (PART 1)

Annual Renewal Demand (ARD)* (assumed)	\$ 1,000,000
Preliminary Pro Rata Need (PPRN) per HUD (assumed)	\$2,500,000

\* Assumed: HMIS = \$300,000 plus Transitional Housing = \$250,000 plus PSH = \$450,000



# EXAMPLE (PART 2)

Final Pro Rata Need (larger of ARD or PPRN)	\$2,500,000
Potential Planning Grant (3% of FPRN)	\$75,000
Permanent Housing Bonus Potential (5% of FPRN)	\$125,000
Tier One Amount (93% of ARD)	\$930,000
Tier Two Amount [(ARD-Tier One) plus PH Bonus amount]	\$202,000





# EXAMPLE (PART 3)

- What can they ask for?
- It depends on whether there are reallocations.
- If no reallocations, they can ask for:
  - Planning Grant of \$75,000
  - Renewals of \$1,000,000 for HMIS, TH, and PSH
  - New PH Bonus Project (either RR or PSH-CH) of \$125,000

## EXAMPLE (PART 4)

- What if the Transitional Housing project dollars were reallocated? Then what could they ask for?
- With reallocation of \$250,000, they can ask for:
  - Planning Grant of \$75,000
  - Renewals of \$750,000 total for HMIS and PSH
  - New PH Bonus project (either RR or PSH-CH) of \$125,000
  - New project(s) due to reallocation totaling \$250,000 for any of the following:
    - PSH-CH
    - RR
    - SSO for Coordinated Entry
    - HMIS



# PROJECT EVALUATIONS

- All projects should be evaluated by an independent evaluation committee (see later slides)
- All projects except for planning must be ranked, which in turn leads to projects being tiered

# WHY DO TIERS MATTER?

- The projects in Tier 1 have a very high probability of being funded, assuming everything meets “threshold” requirements and the CoC Application is decent
- Projects in Tier 2 may or may not be funded – depending on the score of the CoC Application, the type of project, and the project quality as judged by HUD
- This does NOT mean you should put your community’s sacred cows in Tier 1 to save them – more about this later



# MAXIMIZING YOUR SCORE



# SCORING BY HUD

- As with all grants, begin with the end in mind. The “end” is the HUD scoring criteria, which is based on HUD priorities.
- There are scores for (1) the CoC Application, and (2) each Project.
- Note that each Project score also depends on the CoC Application score.
- A handout of the scoring criteria for the CoC Application is attached to this webinar.



# OVERVIEW OF CoC APP SCORING BY HUD

1. 200 point max
2. CoC coordination and engagement – 43 points (21.5%)
3. Project ranking, review, and capacity – 30 points (15%)
4. HMIS and PIT – 27 points (13.5%)
5. System performance – 40 points (20%)
6. Performance and strategic planning – 60 points (30%)

NOTE – See attached handout. Also, HUD tells you in the NOFA and in e-snaps exactly what you need to do (or should have done) for each of these.



# EXAMPLE: SCORING FOR SYSTEM PERFORMANCE ON CH

a	Ending chronic homelessness	15
	1 Adopted CPD 14-012 prioritization	3
	2 Increased PSH beds for CH	10
	3 Reducing CH and reducing unsheltered CH	2



# LOCAL EVALUATION/RANKING PROCESS FOR INDIVIDUAL NEW AND RENEWAL PROJECTS

- Ensure the fairness and transparency of local priority setting; of local reallocation processes; and of the local evaluation and ranking process.
- Ensure that your evaluation is based on objective performance measures that considers the project's impact on CoC system-wide performance.
- Consider the cost of programs relative to the effects on system-wide CoC performance.



# EXAMPLES OF FACTORS FOR PROJECT APPLICATIONS

The CoC establishes the criteria for consideration of new and renewal project applications. Below are *examples* of possible criteria.

- Objective performance measures related to the type of project (e.g., % moved into permanent housing, % returns to homelessness) – see next page
- Cost effectiveness of project – see next page
- Fidelity to housing first (e.g., low barriers to entry, minimal service requirements)
- Compliance with CoC prioritization standards
- Effective use of HMIS and Coordinated Entry
- Timely draw downs of funding, if renewal
- Data from APRs (Annual Performance Reports), if renewal
- Monitoring results, if renewal



# EXAMPLES OF PROJECT SCORING USING OBJECTIVE CRITERIA

You have three projects to evaluate. One is Transitional Housing and two are Rapid Rehousing.

	TH	RR1	RR2
Exited to PH	72%	75%	90%
Returned to Homelessness	15%	30%	15%
Average length of time from intake to exit to PH	210 days	25 days	45 days
Cost per household served	\$10,000	\$1,500	\$5,000



# REVIEW: STEPS IN PROJECT APP PROCESS

- CoC solicits project applications
- Independent committee evaluates using CoC written criteria; rank projects
- CoC notifies project applicants
- Revise project applications if necessary
- CoC Lead completes Project Listing with ranking and submits with Application to HUD

# OVERVIEW OF HUD'S TIER 2 PROJECT APP SCORING

- 100 point max
- **CoC Application Score – 50 points**
- Project Rank – 35 points; graduated based on where the project ranked relative to other projects, and the dollar amounts
- Project Type\* – 5 points for PSH, HMIS, RR, TH-Y, SSO-CE, SH; 3 points for TH-notY; 1 point for SSO-notCE
- Commitment to Policy Priorities – 10 points (housing first, low-barrier, low service rqmts); note HMIS and SSO-CE get 10 pts here

\* PSH = permanent supportive housing; RR = rapid rehousing; TH-Y = transitional housing for youth; SH = safe haven; SSO-CE = supportive services only for coordinated entry



# MORE TIPS FOR MAXIMIZING YOUR SCORE

Please view the webinar recording and/or PPT slides for our previous webinar, “Advance Planning for the HUD CoC Funding Competition,” available at:

[http://www.flhousing.org/?page\\_id=7592](http://www.flhousing.org/?page_id=7592)

PPT is also attached to this webinar as a handout.



# WATCH FOR UPCOMING TRAINING AND GUIDANCE

- HUD, USICH, NAEH webinars will be available soon – sign up for notifications, if you haven't already, and check their websites
- Our upcoming webinars focus on Project Applications and HUD Requirements:
  - Rapid Rehousing 7/22/16 at 2:00pm (eastern)
  - PSH 7/25/16 at 9:00am (eastern)







# NEED MORE INFO?

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