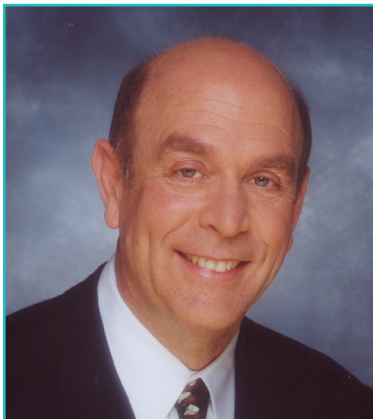




27TH ANNUAL STATEWIDE AFFORDABLE HOUSING CONFERENCE

SEPTEMBER 7-10, 2014 | HILTON ORLANDO | PRESENTED BY THE FLORIDA HOUSING COALITION

Healthy Outcomes FROM AFFORDABLE HOUSING



MONDAY LUNCH KEYNOTE
ADDRESS BY: RICHARD BARON
CO-FOUNDER, CHAIRMAN, AND CEO
MCCORMACK BARON SALAZAR

Florida's Premier Statewide Affordable Housing Training and Technical Assistance Event

September 7

BUILDING A SUCCESSFUL NONPROFIT AFFORDABLE HOUSING BUSINESS: OPPORTUNITIES FOR FUND RAISING FROM THE PRIVATE AND PUBLIC SECTOR

The Coalition is bringing back its popular pre-conference short course series, Building a Successful Nonprofit Affordable Housing Business. All registered for the conference are invited to attend this year's short course, Opportunities for Fund Raising from the Private and Public Sector. Experts in fundraising for affordable housing will delve into organizing a capital campaign from creating a goal, to expanding community participation, to keeping the momentum and funding flowing. Learn how to approach local governments, from understanding the budget process to making the big ask. This session is a must for nonprofits seeking to fill funding gaps from traditional housing sources and increasing the bottom line.



TUESDAY LUNCH KEYNOTE
ADDRESS BY: MICHELLE NORRIS
PRESIDENT, NATIONAL CHURCH
RESIDENCES DEVELOPMENT
CORPORATION

September 8

STATE OF THE STATE

The plenary kickoff to the 2014 conference puts the state of the state into the context of how Florida is meeting its housing and homelessness challenge, with key professionals from the Florida Housing Finance Corporation, the Florida Department of Economic Opportunity, the Florida Department of Elder Affairs, and the Florida Department of Children and Families.



Steve Auger
FLORIDA HOUSING
FINANCE CORPORATION



Bill Killingsworth
FLORIDA DEPARTMENT OF
ECONOMIC OPPORTUNITY



Charles Corley
FLORIDA DEPARTMENT OF
ELDER AFFAIRS



Erik Braun
FLORIDA DEPARTMENT OF
CHILDREN AND FAMILIES

HOUSING SUCCESS

Join us for a showcase of healthy outcomes from affordable housing across Florida, featuring award winning properties and programs. Developing and preserving affordable housing is no simple feat; this is time to celebrate your colleagues' success and gain inspiration for future work.

PARTNER/CAUCUS MEETINGS

This is a somewhat unstructured time for you to meet with your colleagues about issues that are most important to your organization. You will typically find subject matter experts in each caucus and plenty of time for discussion. There are six Caucuses to choose from.

- Continuum of Care/Homeless
- Florida Nonprofit Housing Advocates
- Housing Counselors
- Habitat for Humanity
- Utility Companies and Energy Efficiency Partners
- Local Government/Community Redevelopment Agencies

September 9

WORKSHOPS PROVIDE TRAINING IN ALL ASPECTS OF AFFORDABLE HOUSING, INCLUDING THESE FOUR TRACKS:

- 🏠 Housing for Elders and Individuals with Special Needs
- 🏠 Energy Efficient and Sustainable Housing
- 🏠 Financial Resources for Affordable Housing
- 🏠 Ending Homelessness

TRAINING SESSIONS

- Community Land Trusts: The Why and How
- Community Based Housing for People with Special Needs
- Complying with HOME Rule Changes
- Continuum of Care/Homeless: 2014 Funding and Beyond
- Counseling: Preparing Buyers in a Dynamic Market
- Effective Communications: Branding, Messaging and Social Media
- Ending Veterans Homelessness: Successful Programs and New Endeavors
- Energy Efficiency and Building Performance in Affordable Housing
- Enhanced Resident Services: Improving tenant, property, and community health
- FHFC Funding Opportunities and Process for Homeless and Special Needs Housing
- FHFC Funding Resources for Rental and Homeownership
- Funding Opportunities for Affordable Housing with FHLB of Atlanta and NLP
- How Best to End Homelessness: A Policy Discussion
- Partnering with Local HFAs for Multifamily Rental and Single Family Homeownership
- Partnerships and Funding Opportunities that Connect Health and Housing
- Rental Property Management and Resident Services
- NSP: Crossing the Finish Line
- Nonprofit and For Profit Developer Partnerships
- Rehabilitation for Universal Design/Energy Efficiency
- Roundtable: CLT and Inclusionary Housing Today
- Shimberg Center: Health and Housing
- Strategies for Aging in Place
- Survey of Federal Affordable Housing Resources

September 10

WE HAVE TWO CONCURRENT SESSIONS. EACH ENDS AT NOON

- SHIP Administrators' Training and Roundtable
- Nonprofit Tax Credit Developer Training (only open to those who are in this Certificate program)

SHIP ADMINISTRATORS TRAINING

- Update from Florida Housing Finance Corporation
- Strategies/Partnerships for meeting the 20% set-a-side
- New SHIP Strategies to Consider
- Touting SHIP Success
- Open discussion among SHIP Administrators

DEMYSTIFYING THE HOUSING CREDIT PROGRAM

The nonprofit tax developer training, Demystifying the Housing Credit Program, is a Certificate program comprised of a series of trainings designed for nonprofit developers. Learn more on page 8.

For more information regarding the FHC Conference, contact Johnitta Richards Wells at 850-878-4219 or richards@flhousing.org.



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Healthy Outcomes FROM AFFORDABLE HOUSING



REGISTRATION: PLEASE SUBMIT A SEPARATE FORM FOR EACH REGISTRANT. PLEASE PRINT CLEARLY.

Organization: _____

(Please write the organization's complete name, not just initials.)

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Business Fax: _____

Email: _____ Website: _____

Pre-Conference Short Course (Limited to 75 people)

CONFERENCE REGISTRATION RATES

Register before August 7 for the Early Bird Rate.

	Member	Non-Member
Early Registration	\$345	\$545
Regular Rate	\$395	\$595
At-the-Door	\$445	\$645

Pre-Conference Short Course is an additional \$50.

WAYS TO REGISTER

ONLINE: FLHousing.org

FAX: Complete registration and fax to: (850) 942-6312

MAIL: Complete registration and mail with payment to:

Florida Housing Coalition
1367 E. Lafayette Street, Suite C
Tallahassee, FL 32301

PHOTO, VIDEO & AUDIO RECORDING CONSENT

In the event there is photography, video, or audio recording, the undersigned consents to the publication, reproduction, or use of the same, without further approval, by the Florida Housing Coalition.

PAYMENT INFORMATION

- If registering by mail or fax, you must pay by check only.
- Please do not send credit card information.
- Credit cards are only accepted with online registration: FLHousing.org

Check enclosed

(Please remit payments to the Florida Housing Coalition.)

CANCELLATION/REFUND POLICY

Cancellations must be received in writing no later than Monday, August 25, 2014, to receive a refund, less a \$25 administrative fee. After August 25, 2014, an alternative person from your organization may register at no extra charge; however, no refund will be made. Absolutely no refunds will be made for any registrant who does not attend the Conference.

SPECIFIC ACCOMMODATION(S) REQUEST

Please explain any dietary, access, and/or participation requirements. _____

FOR QUESTIONS ABOUT THE CONFERENCE OR REGISTRATION, PLEASE CALL (850) 878-4219.