



**Florida Housing Coalition's
26th Annual Conference: Florida's Premier Statewide Affordable
Housing Training and Technical Assistance Event**

**CONFERENCE AGENDA
September 8-11, 2013**

Sunday, September 8

1:30 p.m. – 5 p.m. Pre-Conference Short Courses

**Building a Successful Nonprofit Affordable Housing Business: Affordable
Housing and Capacity Building Training**

Lake Lucerne

Sponsored by: (TD BANK)

Increasing the capacity of your nonprofit is crucial to the overall growth, success and sustainability of the entire organization. Unfortunately, it is the one task that so often gets relegated to the bottom of a busy executive director's "to-do-list." This hands-on training focuses on how to successfully apply for funding, and how to comply with the rules governing funding sources. In addition, you will learn the financial criteria lenders use to evaluate organizations and projects submitted for financing. This short course also covers:

- Building financial capacity of nonprofit organizations to improve their ability to access private lending capital
- Ensuring community organizations are aware of current federal, state, and private funding resources that support their organization's work
- Providing guidance on how to identify and apply for available resources
- Explaining the rules and regulations of various funding sources
- Providing training on the importance of advocacy to ensure funding is targeted to programs that support affordable and special needs housing

Who should attend: Nonprofit staff, Local government practitioners, and anyone interested in learning how to access the funding sources needed to build and renovate decent, safe, and affordable housing for low income and special needs clients.

3 p.m. – 8 p.m. Early Registration & Expo Set-Up

Beat the Monday rush – stop by and pick up your name badges, conference bag and notebook. The Hilton Orlando is located a few minutes from Orlando's best attractions, restaurants, shopping and entertainment venues. Come early and enjoy the weekend prior to the conference.

**DAY ONE
MONDAY, SEPTEMBER 9
2013 CONFERENCE AGENDA**

**7 a.m. – 8:15 a.m.
Continental Breakfast**

Orange Ballroom Foyer

8:30 a.m. – 10:15 a.m.

Opening Plenary

Orange Ballroom A

Welcome and State of the State Address

Ed Busansky, Chair, Florida Housing Coalition Board of Directors

Jaimie Ross, President, Florida Housing Coalition

Steve Auger, Executive Director, Florida Housing Finance Corporation

Jesse Panuccio, Executive Director, Florida Department of Economic Opportunity

10:15 a.m.

Refreshment and Networking Break

Orange Ballroom Foyer

10:30 a.m. – 12 p.m.

Public Policy Plenary

Orange Ballroom A

Panelists: **Robert Couch**, Counsel, Bradley Arant Boult Cummings

Renee Lewis Glover, President and CEO, Atlanta Housing Authority

Barry Zigas, Director of Housing Policy, Consumer Federation of America

Moderator: **Mark Hendrickson**, President, The Hendrickson Company

Public Policy Debate stemming from the newly released Bipartisan Commission Housing Report

Housing America's Future: New Directions for National Policy report, released in 2013, provides a blueprint for an entirely new system of housing finance for the nation's ownership and rental markets. The Report is the culmination of a 16 month project of The Bipartisan Policy Center, which formed the Housing Commission to help set a new direction for federal housing policy

Under this new system, the private sector will play a far greater role in bearing credit risk and providing mortgage funding, and taxpayer protection will be a central goal. Also included is a proposal for a new outcome-oriented approach to the distribution of federal rental subsidies that responds to the housing needs of our nation's most vulnerable households and rewards providers who demonstrate strong results at the state and local levels with increased flexibility in program administration. The report highlights how our nation's burgeoning senior population and dramatic demographic changes will present new challenges and opportunities for housing providers in communities throughout the country.

12:15 p.m. – 2 p.m.

Keynote and Lunch

Orange Ballroom D

Keynote Speaker, Lunch – NAN ROMAN, NATIONAL ALLIANCE TO END HOMELESSNESS

Nan Roman, President and CEO of the National Alliance to End Homelessness, is a leading national voice on the issue of homelessness. The Alliance is a public education, advocacy and capacity-building organization with over 10,000 nonprofit and public sector agencies and corporate partners around the country. Under her leadership, the Alliance has developed a pragmatic plan to end homelessness. To implement this plan, Roman works closely with members of Congress and the Administration, as well as with cities and states across the nation. She collaborates with Alliance partners to educate the public about the nature of homelessness and successful solutions. She has researched and written on the issue, is frequently interviewed by the press, and regularly speaks at events around the country. Her unique perspective on homelessness and its solutions comes from over thirty years of local and national experience in the areas of poverty and community-based

organization. Roman received her bachelor's and master's degrees from the University of Illinois. She sits on numerous boards and advisory committees.

2 p.m. – 5 p.m.

Housing Expo Open during Partner Meetings/Caucus Time

Lake Eola

2:30 p.m. – 5 p.m.

Partner Meeting/Caucus Time

Bipartisan Policy Center Housing Commission Caucus

Lake Lucerne

This Caucus, which follows the morning plenary on the public policy debate over how our nation should change the way it is addressing rental and homeownership housing, will be led by director of housing policy at the Bipartisan Policy Center, Pam Patenaude. The work of the BPC Housing Commission is not over. This caucus provides our conference participants with an informal forum to ask questions and provide candid feedback to the Commission. Executive summaries of the Report will be provided. Participants will have become familiar with some of the large issues being proposed during the morning session, but you don't need to have any expertise in the Commission's Report to join the discussion. Patenaude will start the discussion off with a short review of the Commission's recommendations.

Continuum of Care/Homeless Caucus

Lake Sheen

The Florida Housing Coalition is honored to have Nan Roman, the president and Executive Director of the National Alliance to End Homelessness as our conference keynote speaker. Ms. Roman has also offered to lead the discussion of best practices to end homelessness in Florida with our state's Continuum of Care offices and all other conference participants interested in ending homelessness in Florida. This is a tremendous opportunity to spend time with the nation's foremost expert in ending homelessness for a frank and open discussion in an informal setting. We encourage anyone who wants to see the end of homelessness to participate.

Florida Association of Housing and Redevelopment Officials and Florida Redevelopment Association Caucus

Lake Mizell A

Come together with your colleagues to discuss whatever issues you are facing as a PHA, Redevelopment Agency, or a stakeholder involved with public housing or community redevelopment agencies. For example, common areas of interest may include the benefits and challenges of joint ventures with housing developers, procurement issues, meeting the needs of the most vulnerable populations, and building partnerships for ending veteran homelessness. The Caucus/Partner Meeting is a formal networking opportunity, not a workshop, but we have arranged for examples of successful partnerships between public housing authorities and community redevelopment agencies to be highlighted. Bring your creative ideas, current issues and questions, and brainstorm with your peers.

Florida Nonprofit Housing Advocates Network Caucus

Lake Highland

The Florida Nonprofit Housing Advocates Network (FNHAN/Network) was launched at the Florida Housing Coalition's 2010 conference. It is open to all nonprofit members of the Florida Housing Coalition. We collaborate to share information and advocate improvements to programs and policies that further the mission of Florida's nonprofits. The Network created a one year strategic plan at the 2012 statewide conference; we will review our progress and adopt our 2013-2014 plan.

Many of the priority issues for the Florida Nonprofit Advocates Network will be addressed at workshops during the conference, including workshops on the funding and the process of accessing funds from the FHFC; community land trusts; and surplus lands and land banking. The Caucus will provide a forum for discussing some of the challenges we are experiencing and some of the successes we are having in overcoming those challenges, such as financing for community land trust home buyers. We will review what progress has been made in the last year and share ideas for moving forward.

This forum is open to discussion of any and all topics of interest to Florida's nonprofits.

Foreclosure Counselors Caucus**Lake Mizell B**

'Calling all foreclosure counselors': This caucus is for counselors to discuss topics critical to foreclosure prevention, while networking with other counselors throughout Florida. This will be a forum to discuss the new Foreclosure Counseling Program and updates to other foreclosure counseling programs. Join a roundtable discussion with other counselors, lenders and staff from Florida Housing Finance Corporation to talk about best practices, challenges, current trends, and administrative practices.

Habitat for Humanity Caucus**Lake Virginia**

Florida's Habitat for Humanity affiliates, with technical assistance from the Florida Housing Coalition, are deploying a \$20 million appropriation from the state of Florida. Habitats from around the state will come together at this caucus to share challenges and opportunities as we acquire and rehabilitate scores of homes for very low income families pursuant to the statutory criteria that governs the appropriation. The Habitat Caucus will also focus on what Habitats can do to ensure SHIP funding is restored in the 2014 Session. Time permitting, other topics for discussion include the State Support Organization, International and State Strategic Plans including Advocacy, the Community Contribution Tax Credit Program, other Habitat for Humanity International news/programs like NRI, Repair Corp, the Restore Association pilot, and sustainable building partnerships.

Utility Companies and Green Partners Caucus**Lake Nona**

Sponsored by: **(DUKE ENERGY)**

The Weatherization Network first gathered steam at last year's conference and wants to continue the discussion with a growing collaboration to build on the success of ARRA. All things energy efficiency and green housing are open for discussion at this caucus. Strategies to ensure that all housing preservation and rehabilitation includes energy efficiency will be put on the table for implementation. In addition to the Weatherization Network, the conversation will include existing programs offered by our major utilities, new initiatives, changes to the Florida energy code, and addressing affordable green housing via incentives, regulations, policies, programs, and guidelines. If you want to join in the conversation about energy efficient housing, this Caucus is for you.

6 p.m.**Bistro****Conference Reception**

Gather to enjoy friends, colleagues, food, beverages and music. Your conference name badge, included in your welcome package, is your ticket into the reception. Purchase additional tickets at the FHC Registration Table at a cost of \$45 per person. Each conference participant will receive one drink ticket in their conference notebooks; cash bars will be open throughout the area.

DAY TWO**TUESDAY, SEPTEMBER 10****7:30 a.m. – 8:30 a.m.****Continental Breakfast****Lake Foyer****7:30 a.m. – 5 p.m.****Housing Expo**

Exhibitors and Prize Drawings

Lake Eola**9 a.m. – 10:15 a.m.****WORKSHOP SESSIONS BEGIN****AVOIDING AND OVERCOMING NIMBYISM**

Presenters: Meridith Levy, Jaimie Ross, Robert Stuart

Moderator: Jaimie Ross

Lake Highland

The Not in My Backyard Syndrome continues to rear its head. When NIMBY is neighborhood opposition to the siting of a noxious health threat like a pollution emitting factory in a residential neighborhood, it is appropriate. But when neighborhood opposition is for the purpose of excluding affordable housing it is neither appropriate, or lawful. This session will feature the communication and legal tools to use in overcoming NIMBYism as well as the perspective of an elected official who has had to deal with NIMBYism. The author of the National Low Income Housing Coalition's Advocates Resource Guide on NIMBYism, will explore the steps you should take to avoid neighborhood opposition and what steps to take to overcome neighborhood opposition to win approval of your affordable housing development, with the help of Florida specific laws. We will also learn about an innovative strategy used by the Somerville CDC in Massachusetts, recently showcased in Shelterforce Magazine.

ENDING VETERANS HOMELESSNESS – FOCUS ON HUD VASH PARTNERSHIPS

Lake Nona

Presenters: Nikki Barfield, Kali Bell
Moderator: Arden Shank

In 2009, the federal government announced the goal of ending veterans' homelessness by the end of 2015 through the Homeless Veterans Outreach Initiative. The country is coming together to meet the challenge, with an array of efforts, including the Community Solutions 100,000 homes campaign, Rapid Results Boot Camps, and Rapid Re-housing initiatives. Florida has the third largest population of homeless veterans in the country; it is imperative that we bring together the necessary community partnerships to put Florida's existing public and private resources together to meet the goal of ending Veteran Homelessness. Learn about what Florida has in place, with a particular focus on HUD VASH and find out what role you can fill in the audacious plan to end military veterans' homelessness by 2015. Why is this so important? If America can figure out what it takes to end veterans homeless, America can end all homelessness.

FHFC NEW FUNDING OPPORTUNITIES

Lake Mizell B

Presenters: Steve Auger, Nancy Muller, Kevin Tatreau
Moderator: Jeff Kiss

The 2013 Session brought with it an array of new funding pots to be administered by the Florida Housing Finance Corporation. In addition to the tax credit program, this session will include the new funding for SAIL, the Homeless, Special Needs populations, and the Developmentally Disabled. Each of these funding opportunities will be explained in terms of the amount of money available, the target populations, and what rules apply to each pot of money, as well as what opportunities there are to influence rulemaking or the ways in which these monies are used.

MULTIFAMILY BOND STRATEGIES FOR HOUSING FINANCE AUTHORITIES ("HFA'S") AND LOCAL GOVERNMENTS

Lake Sheen

Presenters: Frank Bowman, Tony Del Pozzo, John Sabatier
Moderator: Ed Busansky

We are going to explore the exciting world of HFA's and how they can work with local governments and developers to upgrade their existing stock of affordable housing through acquisition and rehabilitation or new construction of affordable housing. We will discuss what kind of multifamily bond deals are being closed at HFA's across the state and what kind of subsidy is needed. We will discuss real examples of how these multifamily deals have been structured. What kind of rehab needs to be completed? This session will focus on how to increase the quality of affordable housing in your community by using bond monies with non-competitive tax credits.

NSP DISPOSITION STRATEGIES

Lake Mizell A

Presenters: John Laswick, Joan Oliva
Moderator: George Romagnoli

For many NSP grantees, the marketing and disposition of homes is the most challenging. Not only are there rules to comply with, but local markets vary and disposition strategies need to be in tune with the supply of homes and demand from buyers or renters. Land banking can be a viable solution but the complexity of stewardship for lots or structures needs to be well considered. Finding lenders with available loan products to meet buyer needs can meet the needs of eligible buyers. This session checks out all of the options, challenges, and strategies to help fit your program and local market to successfully sell, rent, or bank your NSP properties. Make sure the disposition strategies you use meet required uses, eligibility, and national objectives.

SOCIAL MEDIA FOR NONPROFITS

Lake Lucerne

Presenters: Rhetta Peoples, Chanel Cuneo

Moderator: Lynne Adams Takacs

Online Community on the web is no longer solely designated to your website's forum or email list. You must now learn how to address and engage with your community in many locations across various social media channels. This session will introduce the basics of the must-have tools, and introduce a few lesser-known tools that will help your organization more efficiently manage your community of volunteers and supporters. We will explore the common pitfalls and give you a leading edge on how to avoid them. We will also look at time-saving, third-party listening tools, so you can quickly and easily have a bird's eye view into all conversations about your organization and respond to the questions about your organization that are being distributed throughout the social web.

UNDERSTANDING THE HOUSING MARKET- RENTAL AND HOMEOWNERSHIP

Lake Virginia

Presenters: Bill O'Dell, John Tuccillo

Moderator: Robert Von

During the 2013 legislative session, there was a great deal of push back for appropriating the state and local housing trust funds for housing. It was grounded on the notion that "half the state was on sale" due to the foreclosure crisis and that "we have much too much inventory to be building new affordable housing". It's time to look at the facts, In this workshop you will see the latest data on Florida's housing market and what the true need is for affordable homeownership and rentals. You will come away armed with information to dispel the myths you may encounter from those who are less informed.

10:15 a.m.

Lake Eola

Expo Refreshment Break

10:45 a.m. – 12 p.m.

WORKSHOP SESSIONS CONTINUE

COMMUNITY ORGANIZING AND CIVIC ENGAGEMENT

Lake Highland

Presenters: Meridith Levy, Rick Smith

Moderator: Chuck Elsesser

Grassroots organizing and civic engagement at the local level works. It takes leadership, energy, and an investment of time. Local elected officials, local government staff, and the community at large need to hear the voices of the entire community, especially those who are struggling to make ends meet. How do you go about doing that? In this workshop, you will hear from community organizers working to improve the lives of low income families; working with low income families on issues such as a living wage ordinance, and affordable housing.

ENERGY EFFICIENCY AND BUILDING PERFORMANCE IN AFFORDABLE HOUSING

Lake Sheen

Presenters: Donna Carman, Bill Lazar

Moderator: Brad Goar

Affordable housing should be constructed or rehabilitated to create the most energy efficient unit possible. This workshop addresses public and private resources, including utility company programs, for energy

efficiency, the current standards required for energy efficiency and building performance for new, rehabilitated, and retrofitted affordable housing, and the need to verify energy conservation work and create healthy indoor environments. Learn about cost effective ideas that get you your green certification. Energy efficient and accessible housing is a must to help Floridian's very low income seniors age in place. Are we doing what we should now? Are we planning appropriately for an energy efficient future?

FAITH-BASED HOUSING

Lake Lucerne

Presenters: Sister Cathy Buster, Mylika Morton

Moderator: Ben Johnson

Faith-based nonprofit housing providers can be a tenacious force. With a mission to serve those most in need, they have been able to deliver an impressive number of affordable housing services. In this workshop, we will highlight some recent successes from faith based groups, including Casa San Juan Bosco by Catholic Charities and Villages of Orlando by The Hope Church.

FHFC- HOW TO APPLY FOR NEW FUNDING OPPORTUNITIES

Lake Mizell B

Presenters: Steve Auger, Kevin Tatreau

Moderator: Jeff Kiss

This workshop will explain the new system being implemented in 2013 by the FHFC to administer all the pots of money described in the preceding workshop, as well as the federal tax credit program. The "Universal Application" is now a thing of the past. The FHFC is now using a system of Requests for Proposals (RFPs) or Requests for Applications (RFAs) come learn about what those changes mean for you as an applicant for funding. The entire process will be explained and you will have an opportunity to offer your suggestions and recommendations to the FHFC.

NSP PREPARING FOR CLOSEOUT

Lake Mizell A

Presenters: John Laswick, Gladys Schneider

Moderator: George Romagnoli

Florida's NSP grantees have met and exceeded expenditure deadlines and leveraged program income in the - millions. All good things must come to an end, and closing out NSP grants is upon us. In this session learn how to prepare for closeout, what the closeout process will be, and how to ensure compliance. Expect to understand post closeout responsibilities for eligible uses, low income set asides, and the land bank plan. Long term affordability mechanisms will outlive the grant, so make sure you are prepared to track the fulfillment of those responsibilities. Learn what is in store for program income or other revenue whether you are a local government, entitlement community, or nonprofit organization.

PROPERTY MANAGEMENT FOR NONPROFITS/SCATTERED SITE RENTAL

Lake Virginia

Presenters: Mike Kent, Debra Koehler

Moderator: Aileen Pruitt

Nonprofits who may have been solely in the homeownership business are now finding that they have become landlords because of unsalable inventory or because they are expanding their line of business to include rental housing, perhaps through acquisition and rehabilitation to preserve project based properties or smaller multifamily developments that may have no tenant subsidy. Property management is now a necessity. Should you do it yourself? Should you contract it out to a professional property management company? In this workshop you will get a comprehensive overview of the world of property management and guidance in asset management.

THE URGENCY AND COMPLEXITY OF HELPING PEOPLE MOVE FROM HOMELESSNESS TO HOUSING

Lake Nona

Presenters: Cindy Funkhouser, Stephanie Berman-Eisenberg

Moderator: Susan Pourciau

No one has a more pressing and immediate housing need than someone living on the streets, in the woods, or in a shelter. In this session you will hear from experienced providers of housing for people experiencing homelessness; how to target resources to the most vulnerable, and using Housing First, rapid re-housing and permanent supportive housing models. Helping people move from homelessness to housing is a complex business that often involves making data driven decisions, strong collaborative efforts with defined performance measures, and a rich blend of support services for wellness, mental health care, employment services and education opportunities. Nearly everyone wants to help people who are homeless; here is an opportunity to learn about the most effective models. Get inspired. Get involved.

12:15 p.m. – 1:30 p.m.

Orange Ballroom D

Lunch, Housing Award to Senator Nancy Detert

\$1,000 Raffles at Lunch- Sponsored by PNC and Wells Fargo! Don't Miss a Great Opportunity to Win Some Green for Your 501(c)(3).

2 p.m. – 3:15 p.m.

WORKSHOP SESSIONS CONTINUE

COMMUNITY LAND TRUSTS

Lake Sheen

Presenters: Anthony Jones, Cindee LaCourse Blum

Moderator: Barbara Inman

The Florida Community Land Trust Institute was launched in January, 2000 to promote and support the use of community land trusts to create a permanent supply of affordable housing in Florida through land stewardship. Twenty five community land trusts have since been created in Florida. In this workshop you will learn about CLTs from both the nonprofit and local government models. Are CLTs still relevant in today's housing market? This workshop will explain why the answer to that question is an emphatic yes – maybe NOW more than ever. There are still challenges to implementing the CLT model. These presenters will also discuss the value to lenders from making CLT homebuyer loans.

DISASTER PREPAREDNESS AND RECOVERY

Lake Virginia

Presenters: Stan Fitterman, Bob Dennis

Moderator: Melvin Philpot

Hurricane Preparedness Checklist: Batteries? – Check; Bottled Water? – Check; Granola Bars? – Check; Flashlights? Check; CDBG-DR Action Plan???

OK, most people don't have the last one, but for a state that is so susceptible to severe storms, we need to be thinking about how we would manage post-hurricane federal disaster recovery money, as well as our state and local resources. Florida Housing Coalition staff has been assisting Community Development Block Grant - Disaster Recovery grantees in New York, Connecticut and Oklahoma. Come gain some insight into how these federal funds are helping these communities rebuild, what activities they are undertaking and what we can likely expect when it's Florida's turn. In addition to the recovery needs we will likely face and how federal funds can help, this session will also focus on how CDBG-DR differs from its non-DR cousin, the different ways communities prioritized their needs, and the policy decisions that must be made before your recovery activities begin.

FAIR HOUSING IS NOT TO BE TAKEN LIGHTLY

Lake Lucerne

Presenters: David Baade, C.J. Miles

Moderator: Lori Sandanato

Is it possible that HUD will have finalized the new rule for affirmatively furthering fair housing by September? If so, we will be discussing the implementation of the new rule, but rule adoption or not, this workshop will focus on the connection between fair housing and affordable housing and the broad reach of the Federal Fair Housing Act: who is subject to its requirements, what activities are prohibited, and what are the penalties for failing to comply with the law. Learn how housing advocates can and should be using the Federal and State Fair Housing Act to protect and promote the interests of others. The Florida Fair Housing Continuum, which, with the National Fair Housing Alliance, recently won a large bank settlement, will be presenting and sharing its

plans for how it will use the settlement money in Florida to partner with others to provide home ownership and rental opportunities in areas where bank REO properties failed to be maintained.

FINANCIAL LITERACY

Lake Highland

Presenters: Dawn Lockhart
Moderator: Wight Greger

Financial literacy starts with establishing good credit at an early age and travels through the repair of bad credit from whatever curveballs life may throw. The banking industry standards for credit worthy buyers and even the rental market standards for credit worthy tenants have tightened considerably in the post-boom economy. At the same time, an overwhelming number of young people have tarnished their credit even before they get out of high school. A national expert in financial literacy and asset building will present industry best practices organizations can implement to ensure families and individuals are prepared and "savings-ready to leverage critical financial literacy tools, skills, support and solutions necessary to build wealth. From early education for our children on what money is and how to responsibly use it to planning for long-term sustainable financial health for individuals and families and taking a corrective course when things go off track, this session will cover what to incorporate into a comprehensive Financial Literacy Program.

NEW MARKET TAX CREDITS

Lake Mizell A

Presenters: Nelson Black, Brian Evjen
Moderator: Susan Leigh

The New Markets Tax Credit (NMTC) Program was created by the federal government in December 2000 to encourage investment and job creation in very low-income communities. In this workshop you will learn about what it takes to win NMTC directly from the Treasury and how you can access NMTC funds from the Florida Community Loan Fund (FCLF), which has participated in the NMTC Program since 2003, and has been awarded five NMTC allocations from the U.S. Treasury's CDFI Fund. Examples of opportunities for non-profits are larger projects, non-profit community facilities, such as health centers; green projects, such as renewable or solar energy; and economic development projects that catalyze neighborhoods, such as grocery stores in food deserts.

THE POLICY DEBATE OVER HOUSING FOR PERSONS WITH SPECIAL NEEDS

Lake Nona

Presenters: Nila Benito, Bernadette Moran, Shannon Nazworth
Moderator: Jack Humburg

Advocates and developers of affordable housing for people with special needs, and in particular, for those with developmental disabilities, are grappling with the issue of providing the least restrictive/most independent housing opportunities within the community at large, and the benefits of an "intentional community", that provides substantial support services in a community setting. The consequences of this debate are being felt in the changes to the 811 program and the future decisions regarding Medicaid Waiver eligible housing. The debate is at the federal, state, and local level. This workshop will present the issues and open the floor for discussion. The Florida Housing Coalition recently completed a Resource Guidebook for the Council on Developmental Disabilities, and we will have electronic copies available for the workshop participants.

SURVEY OF FEDERAL RESOURCES

Lake Mizell B

Presenters: Linda Couch
Moderator: Suzanne Cabrera

This session will scan the waterfront of resources that come to Florida from the federal government, from HUD's public and assisted housing, homeless assistance and community development programs, to programs that target special populations like the seniors and people with disabilities. Staff from the National Low Income Housing Coalition will also provide you the latest news on the United for Homes campaign to fund the National Housing Trust Fund with revenue from modifications to the mortgage interest deduction, and on what the NHTF will mean for Florida. Finally, a look at how Congress has reacted to HUD's priority requests for fiscal

year 2014 and what's hot on the authorizing side of the ledger, from rental assistance reform legislation to housing finance reform.

3:15 p.m.

Expo Refreshment Break

Sponsored by: (**SUNTRUST**)

Lake Eola

3:45 p.m. – 5 p.m.

WORKSHOP SESSIONS CONTINUE

AFFORDABLE RENTAL HOUSING PRESERVATION—THE OUTLOOK IN 2013

Lake Sheen

Presenters: Michael Bodaken, Anne Ray

Moderator: Bill O'Dell

In 2005, the Florida Affordable Housing Study Commission called for the state to build “a comprehensive multifamily state preservation policy” to address “the aging and escalating loss of affordable multifamily housing” for Florida’s extremely low income seniors, families and people with disabilities. After nearly a decade of upheaval in Florida’s housing markets, where does the state stand in terms of affordable rental housing preservation? In this session, you’ll hear about the continuing need for affordable housing for Florida’s lowest income tenants, the state of Florida’s subsidized housing inventory, the national perspective on preservation policy and practice, and an update on Florida’s preservation programs.

COMMUNITY REINVESTMENT ACT FOR NONPROFITS

Lake Highland

Presenters: Janet Hamer

Moderator: Deana Lewis

CRA 101 is an overview of the Community Reinvestment Act regulation for nonprofit, government, and community and economic organizations that want to learn more about the requirements under CRA for financial institutions and how to work more effectively with banks on CRA-eligible activities and projects. Participants will learn what criteria must be met to make a bank loan, service, or investment CRA-qualified and how initiatives and programs can be developed to meet CRA eligibility standards. Better understanding the community development objectives under CRA, data reporting requirements, and specific CRA terminology will help banks and community-based organizations identify shared goals and objectives that support funding requests.

THE LEGISLATIVE PROCESS

Lake Virginia

This workshop is for everyone who wants to understand how the Florida Legislature does what it does and how you can most effectively influence what it does. You will learn how and when it is best to contact legislators, which legislators you should contact for what issues; how to communicate with the legislature; and tips for working at the local level with your own legislative delegation. You will also learn about the budget process and the role that the Governor’s office plays in appropriations, and whether bills and appropriations get signed into law or vetoed.

ENDING VETERANS HOMELESSNESS – FOCUS ON SSVF PARTNERSHIPS

Lake Nona

Presenters: Jill van Heel, Marti Johnson

In 2009, the federal government announced the goal of ending veterans’ homelessness by the end of 2015 through the Homeless Veterans Outreach Initiative. The country is coming together to meet the challenge, with an array of efforts, including the Community Solutions 100,000 Homes Campaign, Rapid Results Boot Camps, and Rapid-re-housing initiatives. Florida has the third largest population of homeless veterans in the country; it is imperative that we bring together the necessary community partnerships to put Florida’s existing public and private resources together to meet the goal of ending Veteran Homelessness. Learn about what Florida has in place, with particular emphasis on Supportive Services for Veteran Families (SSVF) Partnerships and find out what role you can fill in the audacious plan to end military veterans’ homelessness by 2015. Why is this so

important? If America can figure out what it takes to end veterans homelessness, America can end all homelessness.

FINANCIAL OPPORTUNITIES FOR AFFORDABLE HOUSING – THE FEDERAL HOME LOAN BANK ATLANTA *Lake Mizell A*

Presenters: Art Fleming
Moderator: Don Hadsell

The FHLBank Atlanta offers flexible and innovative products that can help manage interest-rate risk and meet your community investment needs. Learn about the programs offered by the FHLBank Atlanta, including the Affordable Housing Program Competitive. The AHP Competitive is a flexible source of funding designed to help community partners develop affordable owner-occupied and rental housing for very low- to moderate-income families and individuals. Whether you are a nonprofit or for-profit housing developer, public entity or other organization engaged in housing construction, rehabilitation, and development – this workshop is for you.

SURPLUS LANDS AND LAND BANKS *Lake Lucerne*

Presenters: Rose Phillips and Gladys Schneider
Moderator: Gladys Schneider

Is your local government donating unused land for affordable housing or selling land and using the proceeds for affordable housing? According to the law enacted in 2006 (Sections 125.379 and 166.0451, Florida Statutes), an inventory of available lands is due every three years beginning in 2007, which means that 2013 should be the second time such an inventory was compiled and properties disposed of for affordable housing. The Florida Housing Coalition's Florida Nonprofit Housing Advocates Network is undertaking a review of the surplus lands program and will be sharing those results at this workshop along with opportunities for land banking in Florida.

USING SHIP TO SERVE SPECIAL NEEDS POPULATIONS *Lake Mizell B*

Presenters: Martina Brawer, Deborah Linton
Moderator: Bill Aldinger

This workshop is an opportunity for SHIP administrators and staff to learn from stakeholders and supportive services organizations that serve persons with disabilities, including developmental disabilities, about the housing needs of their consumers. The focus of the panel discussion will be how to meet state funding requirements; approaches to reach and inform persons with special needs about SHIP resources; plus identifying and developing working relationships with community-based lead agencies and networks that provide services for persons with disabilities and other special needs.

DAY THREE
WEDNESDAY, SEPTEMBER 11

9 a.m. – 12 p.m.

NEW SHIP REQUIREMENTS FOR 2013-2014 *Orange Ballroom A*

Presenters: Rob Dearduff
Moderator: George Romagnoli/Don Hadsell

New SHIP Requirements for 2013-2014: From the 20% set aside for developmentally disabled, the restrictions on administration dollars, to long term SHIP program management. The first portion of the day will be training from the FHFC and the FHC on the Bank Settlement funded SHIP program for this fiscal year.

SHIP AWARDS

MARKETING AND COMMUNICATIONS: IT'S NOT FOR FUN; IT'S FOR FUNDING

Presenters: Stephanie Darden

Moderator: George Romagnoli/Don Hadsell

Do you want the Florida Legislature to appropriate SHIP funds for SHIP and return this program to its former self? If so, please participate in this plenary three hour working session. The SHIP program will be used as the example to go through a comprehensive marketing and communications plan, but the same principals apply for any nonprofit that wants funding from government and nongovernment/philanthropic sources. The winners of the FHC SHIP competition will be showcased.

Who Should Attend:

- Every SHIP administrator in Florida
- Anyone who wants SHIP funded
- All nonprofits who want to improve marketing and communications strategies