



Florida Housing Coalition

Annual Conference: Florida's Premier Statewide Affordable Housing Training and Technical Assistance Event

September 8 - 11, 2013



State of the State

The State of the State will feature keynote speakers from the **Florida Housing Finance Corporation** and the **Florida Department of Economic Opportunity**.

Public Policy Plenary

Public Policy Debate Stemming from the Newly Released Bipartisan Commission Housing Report



Mark Hendrickson
Panel Moderator

President of The
Hendrickson Company



Robert Couch

Attorney with
Bradley Arant Boult
Cummings



Renee Lewis Glover

CEO of the Atlanta
Housing Authority



Barry Zigas

Director of Housing
Policy for Consumer
Federation of America

Housing America's Future: New Directions for National Policy Report, released in 2013, provides a blueprint for an entirely new system of housing finance for the nation's ownership and rental markets. The Report is the culmination of a 16-month project of The Bipartisan Policy Center, which formed the Housing Commission to help set a new direction for federal housing policy.

Under this new system, the private sector will play a far greater role in bearing credit risk and providing mortgage funding, and taxpayer protection will be a central goal. Also, included is a proposal for a new, outcome-oriented approach to the distribution of federal rental subsidies that responds to the housing needs of our nation's most vulnerable households and rewards providers who demonstrate strong results at the state and local levels with increased flexibility in program administration. The Report highlights how our nation's burgeoning senior population and dramatic demographic changes will present new challenges and opportunities for housing providers in communities throughout the country.



Keynote Address by:

**Nan Roman
President and CEO
National Alliance to End Homelessness**

Nan Roman, President and CEO of the National Alliance to End Homelessness, in Washington, DC., is a leading national voice on the issue of homelessness. The Alliance is a public education, advocacy and capacity-building organization with more than 10,000 nonprofit and public sector agencies and corporate partners around the country. Under her leadership, the Alliance has developed a pragmatic plan to end homelessness. To implement this plan, Ms. Roman works closely with members of Congress and the Administration, as well as with cities and states across the nation. She collaborates with Alliance partners to educate the public about the nature of homelessness and successful solutions. She has researched and written on the issue, is frequently interviewed by the press, and regularly speaks at events around the country. Her unique perspective on homelessness and its solutions comes from over 30 years of local and national experience in the areas of poverty and community-based organization.

**September 8: Preconference Short Course
Sponsored by TD Bank**



Bank

**Building a Successful Nonprofit
Affordable Housing Business:
Affordable Housing and Capacity
Building Training**

**September 9: The State of the State; Public Policy Plenary;
and Keynote Address**

Caucuses:

- **Bipartisan Policy Center Housing Commission Caucus**
- **Continuum of Care/Homeless Caucus**
- **FAHRO and FRA Caucus**
- **Florida Nonprofit Housing Advocates Network Caucus**
- **Foreclosure Counselors Caucus**
- **Habitat for Humanity Caucus**
- **Utility Companies and Green Partners Caucus**

September 11: Focus on the SHIP Program

Marketing and Communications: It's Not for Fun; It's for Funding

Do you want the Florida Legislature to appropriate SHIP funds for SHIP and return this program to its former self? The SHIP program will be used as the example to go through a comprehensive marketing and communications plan, but the same principals apply for any nonprofit that wants funding from government and nongovernment/philanthropic sources. The winners of the FHC SHIP competition will be showcased.

September 10: Training Sessions

- FHFC New Funding Opportunities
- FHFC- How to Apply for New Funding Opportunities
- Multifamily Bond Strategies for HFA's
- Avoiding and Overcoming NIMBYism
- Community Land Trusts
- Community Organizing and Civic Engagement
- Community Reinvestment Act-CRA
- Ending Veterans Homelessness
- Energy Efficiency in Affordable Housing
- Fair Housing is Not to be Taken Lightly
- Faith-Based Housing
- Financial Literacy
- Financial Resources for Nonprofits
- Housing Homeless Families
- New Market Tax Credits
- NSP - Closeouts
- NSP - Disposition
- Property Management for Nonprofits/Scattered Site Rental
- Social Media for Nonprofits
- Surplus Lands and Land Banks
- Survey of Federal Resources
- The Policy Debate over Housing for Persons with Special Needs
- The Legislative Process
- Understanding the Housing Market-Rental and Homeownership
- Using SHIP to Serve Special Needs Populations
- Affordable Rental Housing Preservation—The Outlook in 2013



Florida Housing Coalition

26th Annual Conference: Florida's Premier Statewide Affordable Housing Training and Technical Assistance Event September 8 - 11, 2013

REGISTRATION: Please submit a separate form for each registrant. Please print clearly.

Name: _____

Organization: _____
(Please write complete organization name, no initials)

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Business Fax: _____

Email: _____ Website: _____

Preconference Short Course: Building a Successful Nonprofit Affordable Housing Business: Affordable Housing and Capacity Building Training (limited to 75 people)

CONFERENCE REGISTRATION RATES

Register before August 8 for the Early Bird Rate

	Member	Non-Member
Early Registration	\$345	\$545
Regular Rate	\$395	\$595
At The Door	\$445	\$645

Preconference Short Course is Free

WAYS TO REGISTER

ONLINE: <http://flhousing.org>

FAX: Complete registration and fax to:
(850) 942-6312

MAIL: Complete registration and mail with payment to:

Florida Housing Coalition
1367 E. Lafayette St., Suite C
Tallahassee, FL 32301

CONSENT TO PHOTOGRAPHY, VIDEO OR AUDIO RECORDING

In the event there is photography, video, or audio recording, the undersigned consents to the publication, reproduction, or use of same, without further approval, by the Florida Housing Coalition.

PAYMENT INFORMATION

- If registering by mail / fax, you must pay by check only.
- Please do not send credit card information.
- Credit cards are only accepted with online registration: <http://flhousing.org>

Check Enclosed
(Please remit all payments to Florida Housing Coalition)

SPECIFIC ACCOMMODATION(S) REQUEST

Please explain any dietary, access and / or participation requirements. _____

CANCELLATION / REFUND POLICY

Cancellations must be received in writing no later than **Monday, August 26, 2013**, to receive a refund, less a \$25 administrative fee. **After August 26**, an alternative person from your organization may register at no extra charge; however, no refund will be made. Absolutely no refunds will be made for any registrant who does not attend the Conference.

For questions about the Conference and registration, please call 850-878-4219.