

# The Florida Housing Coalition's 2007 Statewide Annual Conference is "THE ECONOMICS OF HOUSING"


In addition to our traditional sessions covering the nuts and bolts of how to finance and build affordable home ownership and rental housing in Florida, you will be engaged in workshops that specifically address the **ECONOMIC IMPACT** of a variety of cutting edge tools:

 **Inclusionary Housing Policies**

 **Accessory Dwelling Units**

 **Green Housing**

 **Linkage Fee/Mitigation Policies**

 **Housing the Homeless and the Extremely Low Income**

 **Local Government Support for Affordable Housing**

 **Factory and Systems Built Housing**

 **Employer Assisted Housing**

 **Mixed Income Development**

 **Smart Growth and Regulatory Reform**

 **Mobile Home Park Closures**

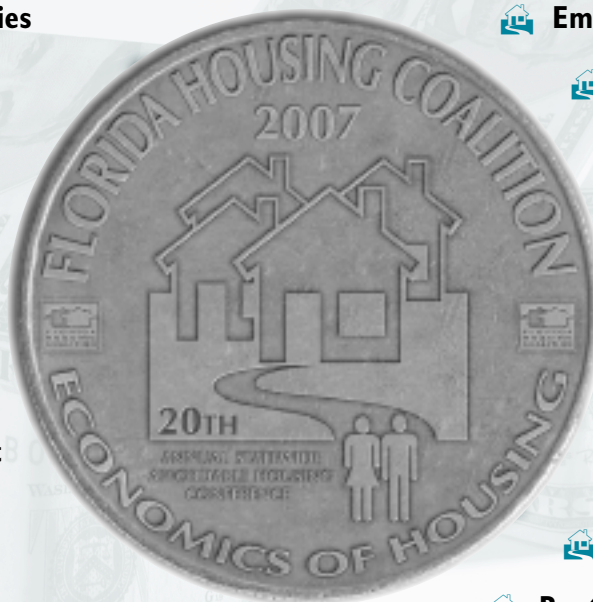
 **Housing Preservation**

 **Foreclosure Prevention**

 **Community Land Trusts**

 **Housing & Hurricanes**

 **Rental Housing**



## KEYNOTE SPEAKER

### The Honorable Alex Sink, Florida's Chief Financial Officer

Florida Chief Financial Officer Alex Sink is a dynamic financial and civic leader whose professional experience and community service have molded her into a champion for fiscal responsibility and accountability.

In 2006 Alex Sink was elected Florida's Chief Financial Officer and is responsible for monitoring the state's fiscal health and managing more than \$74 billion in tax revenue coming in and out of state government annually. As a Cabinet officer, the CFO is one of four members of the Financial Services Commission who oversee the appointed commissioners of insurance regulation and financial regulation. As head of the Department of Financial Services, her mission is to help consumers with financial service issues, including banking,



securities and insurance. CFO Sink also serves as State Fire Marshal.

For nearly 30 years, CFO Alex Sink has been a trailblazer in the financial profession, with her distinguished career culminating in the presidency of Florida's largest bank, Bank of America. For seven years as president she managed more than \$40 billion in customer deposits while supervising more than 9,000 employees in 800 branches and earning a reputation for credibility, integrity and fair dealing.

Prior to her banking career, Sink was a mathematics school teacher in West Africa for three years.

CFO Sink's accomplishments in the financial world have been complemented by her strong commitment to public service through civic and community leadership.

SEPTEMBER 5-7, 2007



The Florida Housing Coalition's  
20TH ANNUAL STATEWIDE AFFORDABLE  
HOUSING CONFERENCE

Omni Orlando Resort at ChampionsGate



September 6<sup>th</sup> The Florida Community  
Land Trust Institute Networking  
Reception for Community Land  
Trusts from 5:30- 7:30 pm



**FEATURING**

State of the State Address  
**Tom Pelham**, Secretary,  
Florida DCA



and  
**Steve Auger**,  
Executive Director,  
FHFC



*The Florida Housing Coalition's 20th annual Statewide Affordable Housing Conference is the premier training and networking opportunity for affordable housing professionals in Florida, with more than 650 housing professionals in attendance.*

In addition to our traditional expo showcasing a variety of financial resources for affordable housing, we will have a factory built and alternative systems and materials expo. Contact the Florida Housing Coalition at 850/878/4219 if you are interested in reserving an exhibit space.

**WE WILL ALSO FEATURE:**

**Expo, Success Stories, Affordable Housing Study Commission, SHIP Breakfast Roundtable, and the Fabulous Raffle!**

**THANK YOU**

Our annual conference would not be possible without our Partners for Better Housing at all levels. We especially recognize our

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The Florida Housing Coalition ~ 850.878.4219 – Web: [www.flhousing.org](http://www.flhousing.org) Email:- [info@flhousing.org](mailto:info@flhousing.org)