



# COALITION NEWS

The Florida Housing Coalition is excited to announce the addition of Michelle Braun, Sandra Seals, and Earl Pfeiffer to the Board, and David Christian and Runa Saunders to the Financial Services Committee, Evelyn Rusciollelli and Danielle Wright to our staff.



Braun



Pfeiffer



Seals



Christian



Saunders



Rusciollelli



Wright

**MICHELLE BRAUN** is the new Community Relations Executive for Florida at Wachovia. In this position, Michelle directs Wachovia's philanthropic and employee volunteerism programs, community development, Community Reinvestment Act compliance and statewide and local community partnerships. Michelle received a Bachelors degree in Business Administration/Philosophy from Notre Dame and a Masters degree in Nonprofit Management from The Weatherhead School of Management, Case Western Reserve University.

**EARL PFEIFFER** has served as Executive Director of Homes for Hillsborough since 1997. Earl, who is a state-licensed residential homebuilder and a Realtor, has been very active in affordable housing in the Tampa Bay area since 1988. As general manager of Pfeiffer Affordable Homes, he was a private-sector partner with The City of Tampa's Challenge Fund housing program for nine years before coming to Homes for Hillsborough. Earl's vision is to build 100 affordable homes every year; and further, that each home built should not look like affordable housing, but be indistinguishable from market rate homes.

**SANDRA SEALS** is Vice-President of Community Development at Reliance Housing Foundation, Inc., a non-profit affordable housing development organization based in Fort Lauderdale, Florida. At Reliance she is responsible for forging rela-

tionships with local and state government entities to encourage development and financing opportunities for affordable housing development. Ms. Seals has a wealth of experience in the affordable housing industry which encompasses both the private and public sector. Her past experience includes working with Lennar Homes as a Redevelopment Manager in South Florida, serving as Deputy Director of Housing for the City of Boston, and working as a Program Officer for a national funding intermediary called LISC (Local Initiatives Support Corporation). Prior to LISC, Ms. Seals worked with Coalition for a Better Acre, a Community Development Corporation in Lowell, Massachusetts. Ms. Seals received a Bachelor's Degree in Political Science from UMASS/Boston and a Master's Degree in City Planning from the Massachusetts Institute of Technology (MIT).

**DAVID A. CHRISTIAN** is currently a Senior Vice President and Regional Manager for Community Affairs at Regions Financial Corporation. His responsibilities include the management of the Bank's community development initiatives, reputation risk and corporate community affairs programs for the State of Florida. Previously, David held the position of Senior Vice President and Community Development Lending Manager for Florida at Bank of America.

Christian serves on the Boards of Neighborhood Lending Partners, Florida

Community Partners and the Non-Profit Leadership Center of Tampa Bay. He is a past Chairman of Leadership Tampa and formerly served in leadership positions on the Tampa Museum of Art, Museum of Science and Industry and The Greater Tampa Chamber of Commerce.

**RUNA SAUNDERS** is Vice President, Community Reinvestment Act (CRA) Officer for National City. Headquartered in Ft. Pierce, Runa covers the northeast and central Florida regions for National City. She began her career in banking in 1980 with Harbor Federal Savings Bank, which recently merged with Ohio-based National City Bank. Runa's background includes Financial Reporting, Retail Banking and Community Reinvestment. She is involved with many local lending consortiums and non-profit organizations and works with down payment assistance programs for affordable housing.

**EVELYN RUSCIOLELLI** has over 16 years of experience and training in affordable housing and community development in Marion County. Her experience includes the implementation and administration of various state and federal housing programs including CDBG entitlement and small cities, HOME and SHIP. She has assembled an effective consortium of lenders, builders and realtors to assist with the execution and activities of the county's SHIP Program and has worked with local nonprofit organizations to provide special needs housing including an emergency

shelter for teens. She has served on many community boards and worked on the CFCC Public Policy Institute's Affordable Housing Study. Evelyn's background also includes audit management experience with the Illinois Auditor General. She has a Bachelors Degree from the University of Illinois, Springfield in Accounting.

**DANIELLE WRIGHT** is the Office Manager for the Florida Housing Coalition. Her duties include assisting the Executive Director with day-to-day operations in the Tallahassee office, conference planning, recruiting members and partners for better housing, assisting with the Housing News Network Journal and acting as a liaison with the Coalition's Board of Directors. Danielle joined the staff in June 2007 after earning her Master of Arts in Arts Administration from Florida State University. As part of her Gubernatorial Fellowship, she previously served as Volunteer and Public Outreach Coordinator for Mission San Luis, a national historic landmark in Tallahassee. She has also served as Assistant Conference Coordinator for Florida Learn and Serve, an Office Manager at Florida A&M University, Media Coordinator and Graphic Designer for the Irene C. Edmonds Youth Theatre and Editor in Chief for *The Famuan* newspaper.



The new Executive Committee of the Board of Directors was approved at the 20th Annual Statewide Affordable Housing Conference in Orlando. Our new Executive Committee is as follows:



**Jeff Bagwell**, Chairperson, is the President of Keystone Challenge Fund Inc. in Lakeland.



**Gregg Schwartz**, Treasurer, is the President of the Tampa Bay CDC in Clearwater.



**Jaimie Ross**, President, is the Affordable Housing Director of 1000 Friends of Florida in Tallahassee.



**Mark Hendrickson**, At Large, is the President of The Hendrickson Company in Tallahassee.



**Annetta Jenkins**, Vice Chairperson, is Executive Director of South Florida LISC in West Palm Beach.



**Sophia Sorolis**, Secretary, is the Economic Development Manager for the City of St. Petersburg.



**Melvin Philpot**, Past Chair, is the Program Development Coordinator for Progress Energy Florida in St. Petersburg.



**Robert Von**, At Large, is the Vice President of Realvest Appraisal Services in Maitland.

## UPCOMING COALITION WORKSHOPS

The Catalyst workshop series is sponsored by the Florida Housing Finance Corporation. There is no cost for attending these workshops, but space is limited. To register go to [www.flhousing.org](http://www.flhousing.org) and click on "Workshops, Training and Technical Assistance – ONLINE REGISTRATION" on the top menu bar.

Developing Housing for Extremely Low Income Households	January 9, 2008	Miami
Planning, Financing and Developing Affordable Housing For Ownership	January 15, 2008	Gainesville
Homebuyer Counseling and Training	February 5, 2008	Boca Raton
Enhancing Your Housing Strategies	February 13, 2008	Miami
Income Compliance and Program Management	March 11, 2008	Jacksonville
Development Process	March 19, 2008	Orlando
Understanding the Income Qualification Process	April 8, 2008	Jacksonville
A Quantitative Analysis of the SHIP Program	April 16-17, 2008	Boca Raton
Pre-Development Process	April 29-30, 2008	W. Palm Beach
Get SHIP Shape for Your Monitoring Visit	May 6, 2008	Orlando
Planning, Financing and Developing Affordable Housing for Ownership Year 15	May 14, 2008	Miami
Planning, Financing and Developing Affordable Rental Housing	May 29, 2008	Boca Raton
Planning, Financing and Developing Affordable Rental Housing	June 11-12, 2008	Orlando
Creating and Sustaining Affordable Housing for Long-Term Affordability	June 24, 2008	W. Palm Beach

## OUR NEW CHAIRPERSON



*Jeff Bagwell was inducted as Chairperson at the 20th Annual Statewide Affordable Housing Conference. He replaced Melvin Philpot who continues to serve on our Board.*