



THE FLORIDA HOUSING COALITION'S 24th ANNUAL CONFERENCE: FLORIDA'S PREMIER STATEWIDE AFFORDABLE HOUSING TRAINING & TECHNICAL ASSISTANCE EVENT

September 26-28, 2011

Opening Keynote Address By:

Ed Jennings

U.S. HUD Regional Administrator

As a HUD Regional Administrator, **Ed Jennings** leads the largest HUD region in the nation serving Florida and seven other states in the Southeast Region, and serves as HUD's liaison to mayors, city managers, elected representatives, state and local officials, Congressional delegations, private and non-profit affordable housing developers, stakeholders and customers. Jennings oversees the delivery of HUD programs and services to communities and evaluates their efficiency and effectiveness. Prior to joining HUD, Jennings served in the Florida House of Representatives.

Lunch Keynote Address By:

Alan Mallach

Senior Fellow, Center for Community Progress

Alan Mallach is a nationally recognized advocate and scholar on housing, land use, community and economic development. Mallach is a senior fellow at the Center for Community Progress and teaches in the graduate city planning program at Pratt Institute in New York City. In addition, he is an author of *A Decent Home: Planning, Building and Preserving Affordable Housing* and *Bringing Buildings Back: From Vacant Properties to Community Assets*. Mallach is also a senior fellow at the Metropolitan Policy Program of The Brookings Institution, a visiting scholar at the Federal Reserve Bank of Philadelphia and a member of the College of Fellows of the American Institute of Certified Planners.

September 26

FEATURING

PUBLIC POLICY PLENARY:

Housing and the Economy; and the future of Housing Programs.

Caucus / Partner Meetings: Formal networking time for:

- FAHRO and FRA
- Florida Legal Services Statewide Affordable Housing Project
- Foreclosure Counselors
- Green Partners and Utility Companies
- SHIP Administrators
- Fundraising for Nonprofits

September 27

- TRACK 1:** Neighborhood Stabilization in Florida Recovery and Reinvestment - Progress overview; new HUD guidance; upcoming tasks and milestones; and training for program design
- TRACK 2:** Affordable Green Housing - Integrating design; establishing initiatives and policies; and creating effective partnerships
- TRACK 3:** Preservation - From HUD to USDA: Focus on identifying and acquiring existing assisted rental housing
- TRACK 4:** Foreclosure Prevention - Hardest-Hit Program update and other foreclosure alternatives

In addition to the four training workshops within each track, we will have training sessions on the nuts and bolts of housing finance and development; housing finance and development for the expert; case studies and success stories, legislative advocacy, community organizing, and new tools for accessing funding opportunities.

September 28

SHIP and NSP Roundtables

Hotel Accommodations:

Rosen Shingle Creek Resort

9939 Universal Blvd., Orlando, FL 32819

The group rate for single/double occupancy:

Conference Rate: \$145.00

Make your reservations today! (866) 996-6338



For more information, email Johnitta Richards Wells at the Florida Housing Coalition at richards@flhousing.org.



FLORIDA HOUSING COALITION

24th Annual Conference: Florida's Premier Statewide Affordable Housing Training and Technical Assistance Event

Monday, September 26*

7:30 a.m.

- Continental Breakfast

8:30 a.m.

- State of the State

10:30 a.m.

- Public Policy Plenary with National and State Experts: Housing and the Economy; and the future of Housing Programs

12:15 p.m.

- Lunch, Membership Meeting, Raffle

2:15 p.m. - 5:00 p.m.

PARTNER MEETING/ CAUCUS TIME

- FAHRO and FRA
- Foreclosure Counselors
- Fundraising for Nonprofits
- SHIP Administrators' Caucus
- Utility Companies and Green Partners

6:00 p.m.

- Reception

*Agenda subject to change. Check www.flhousing.org for updates.

7:30 a.m.

- Continental Breakfast

Trainings

9:00 a.m.-10:15 a.m.

- Marketing NSP Properties From Outreach to Closing
- Greening Affordable Housing
- Maintaining Your Balance Sheet to Access Credit in Down Housing Market
- Nonprofit Capacity Building with Social Media
- Property Management
- Shimberg Center

10:45 a.m. - 12:00 p.m.

- Art of Successful Rehabilitation of Foreclosed and Abandoned Properties
- Sustainable Design and Construction
- Preserving Project-Based Properties - Success Stories
- Implementation of Hardest Hit Program
- Property Tax Relief for Affordable Housing

Tuesday, September 27

- Growth Management, Housing and Civic Engagement

12:15 p.m.-1:45 p.m.

- Lunch and Keynote Address

2:00 p.m.-3:15 p.m.

- Art of Successful Rehab - Multi-Family
- Exploring Acquisition and Renovation of Small Scale Affordable Rentals
- Our Energy Economy – What Makes Cents?
- Foreclosure Prevention Program Updates
- Housing Finance Part I
- Housing Veterans

3:45 p.m.-5:00 p.m.

- Section 3 Means Jobs and Employment in Your NSP Community
- Leveraging Green Funding Opportunities
- Using HUD 221d for Preservation
- Housing Finance Part II
- Building Partnerships with Habitat for Humanity

- The Connection between Fair Housing and Affordable Housing

5:15 p.m.-6:45 p.m.

- Florida Community Land Trust Institute and Florida Nonprofit Housing Advocates Network

Wednesday, September 28

9:00 a.m. -12:00 p.m.

- NSP Roundtable
- SHIP Roundtable

9:00 a.m. -11:00 a.m.

- Energy-Efficient Building Practices - CE - 2

11:00 a.m. -12:00 p.m.

- Single Family Housing and LEED GBCI CEU - 1

Sunday, September 25

3:00 - 5:00 p.m.

Excel & PowerPoint 2010 Preconference Workshop

Enhance your skills and increase your productivity working with two popular programs through hands-on, short exercises.

Have dietary, access, or participation requirements (please explain) _____

Name: _____ Signature: _____

Organization: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ County: _____

Phone: () _____ Fax: () _____ Email: _____

CHECK ALL THAT APPLY: Nonprofit Local/State Govt. Lender PHA Service Provider HFA Policymaker Housing Developer CDC Housing Coalition Member Other (please explain) _____

TO RECEIVE DISCOUNTED "MEMBER RATES" FHC MEMBERSHIP MUST BE CURRENT.

Student \$25 • Individual* \$75*(must be accompanied by personal check)
 Nonprofit \$150 • Government agency \$200 • For Profit / Private Organization \$250

CONSENT TO PHOTOGRAPHY, VIDEO, OR AUDIO RECORDING
 In the event there is photography, video, or audio recording, the undersigned consents to the publication, reproduction, or use of same, without further approval, by the Florida Housing Coalition.

Florida Housing Coalition Conference Registration (Separate form required for each registrant)

Member Rates

Regular Rate \$375
 At The Door \$425
 PreConference Workshop \$ 65

Non-Member Rates

Regular Rate \$575
 At The Door \$625
 PreConference Workshop \$ 85

Please remit all payments to Florida Housing Coalition and send registration form(s) to

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